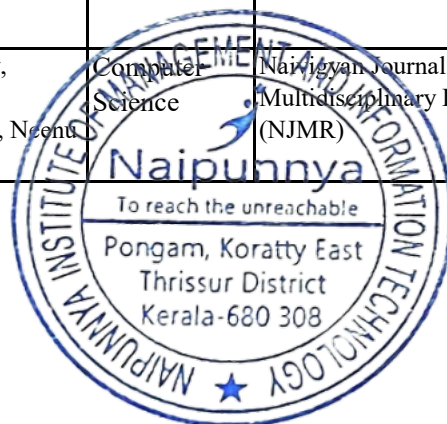
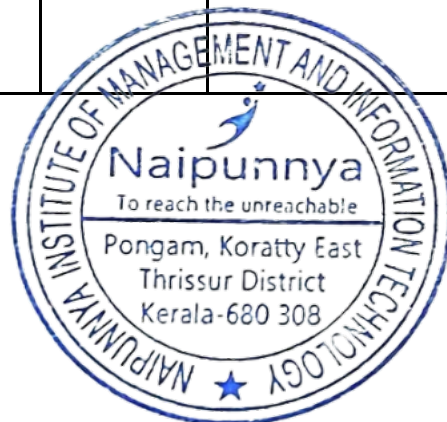


3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the year 2024-25

Sl No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link
1	Commerce Dept.: A study on consumer preference towards paper bags	Jissmol Varghese	Commerce	International Journal of Cultural Studies and Social Sciences	2024-2025	2347-4777	View
2	A study on Occupational Stress among Co-operative Bank Employees	Ms Roseland Peter & Ms. Mini Joshy	Commerce	International Journal of All Research Education and Scientific Methods (IJARESM),	2024-2025	2455-6211	View
3	The Impact Of Foreign Direct Investment (Fdi) On Multi-Brand Retailing In India: A Comprehensive Analysis	Mr. Jithin Scaria & Ms. Rinku K Vithayathil	Commerce	International Journal of Research and Analytical Reviews (IJRAR)	2024-2025	E-ISSN 2348-1269, P- ISSN 2349-5138	View
4	The impact of influencer marketing strategies in kerala: a regional study of effectiveness and trends	Mr. Jithin Scaria & Ms. Rinku K Vithayathil	Commerce	Journal of Emerging Technologies and Innovative Research (JETIR)	2024-2025	ISSN-2349-5162	View
5	A study of employees motivation of pestoline pet control and services ltd	Ms. Cibiny V P	Commerce	Madhya Bharti - Humanities and Social Sciences	2024-2025	0974-0066	View
6	CS Dept.: Implementation of Random Forest and Fuzzy-Based Data Mining Classification Model for the Banking Domain	Dr. Soni P M Jayakrishnan S	Computer Science	Naavigyan Journal of Multidisciplinary Research (NJMR)	2024-2025	Volume: 1 Issue: 1 Pages: 32-38	View
7	Different data mining techniques to recognize hand written characters and gender identity	Bibitha Baby, Anusha Sivanandhan, Neenu Thomas	Computer Science	Naavigyan Journal of Multidisciplinary Research (NJMR)	2024-2025	Volume: 1 Issue: 1 Pages: 15-22	View



8	Language Dept.: Salve Regina-Ora pro nobis:The Depiction of Religious Icon as Game Changer in Margaret Atwood's Cat's Eye and its Contemporary Relevance	Dr.Dhanumol CM	PG Department of English	Eastern journal of Dialogue and Culture	2024-2025	ISSN-0974-7567	view
9	Aggye ke Yathra Vrithant-Samvedansheel aur Kalatmakata ki yathra	Dr.Sonia S	Department of Additional Languages	Bohal Shodh Manjusha	2024-2025	ISSN : 2395-711	view
10	Mathru Bhakti aur Andekha tyag: Ek Alochanatmak Adhyayan(Kumar Ambuj ki Kahani 'Ma Rasoyi mei Rahati hei' aur malayalam ki lekhika madavikutty ki kahani 'Neypayasam' ke sandarbh mei	Dr.Gayathri K	Department of Additional Languages	Gina Shodh Sangam	2024-2025	ISSN : 2321-803	view
11	Naag upasana aur Paramparik kala:ek Sanskritik Adhyayan	Dr.Gayathri K	Department of Additional Languages	Bohal Shodh Manjusha	2024-2025	ISSN : 2395-711	view
12	A Beacon in the Dark:narratives as a sanctuary in Markus Zusakâ€™s The Book Thief	Ms. Annie Sebastian	PG Department of English	Sahrdaya Rendezvous: Journal of Interfaces in Arts and Culture	2024-2025	ISSN:3048-6696	view
13	The Impact of Social Media and Electronic Literature on literary Studies,Language Learning and Acculturation: A Study Conducted in South India	Ms.Emil George	PG Department of English	World Journal of English Language	2024-2025	ISSN:1925-0703 E-ISSN: 1925-0711	view



14	Extrapolation of Terrestrial Aggression and Resistance into an Extra-Terrestrial Milieu: An Ecocritical narrative on James Cameroon's Avatar Franchise	Dr.Dhanumol CM	PG Department of English		2024-2025	ISSN: 2347-4777	view
15	Redefining Manhood: Alcott's 'Little Women' as a Progressive Exploration of Masculinity	Dr.Veena Vijaya	PG Department of English	Interfaces in Arts and Culture	2024-2025	ISSN: 3108-1487	view

