



Master of Business Administration (MBA)

PROSPECTUS 2026

NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY (NIMIT) (AUTONOMOUS)

Managed by the Archdiocese of Ernakulam – Angamaly
(Affiliated to the University of Calicut, Approved by AICTE,
NAAC Accredited (A++) & ISO 9001 – 2015 Certified)



About NIMIT

With 25 years of academic excellence, Naipunnya Institute of Management and Information Technology (NIMIT) is an autonomous institution affiliated to the University of Calicut, accredited with A++ by NAAC and certified under ISO 9001:2015. NIMIT is committed to nurturing competent, ethical, and industry-ready professionals through academically rigorous and skill-oriented programmes.

The AICTE-approved, two-year full-time MBA programme offers a dynamic learning environment supported by modern infrastructure, ICT-enabled classrooms, and a well-equipped library with extensive print and digital resources. Emphasizing holistic development, NIMIT integrates Academics with Sports, Co-curricular activities, Industry Interaction, Internships, and Entrepreneurship initiatives.

With strong placement support, value-based education, and a student-centric ecosystem, the MBA at NIMIT prepares future-ready business leaders equipped with professional competence, ethical values, and social responsibility.



Vision

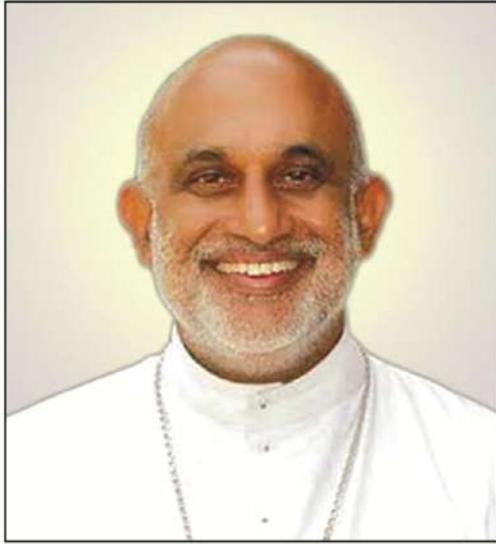
A global business incubator of excellence for sustainable and ethical leadership

Mission

Strive to facilitate an experiential and research-based academic environment incorporating the best practices for future leaders. We foster humanizing principles and deep-thinking to solve problems.



MANAGEMENT BOARD



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Message from Executive Director

Naipunnya Institute of Management and Information Technology (NIMIT) offers a holistic, structured, and industry-oriented MBA programme designed to develop competent professionals and future leaders for the global business environment. The programme integrates academic excellence, practical exposure, leadership development, and value-based education to ensure industry readiness and professional success. Rooted in outcome-based learning, the MBA curriculum blends strong theoretical foundations with experiential learning through structured training, industry interaction, and skill development initiatives. Students are continuously mentored to enhance strategic thinking, teamwork, adaptability, and ethical decision-making, preparing them to confidently meet contemporary business challenges.

NIMIT actively fosters innovation, research, and entrepreneurship by encouraging students to conceptualize and develop business ideas within the campus. Supported by a strong research culture and dedicated faculty, the institute remains committed to shaping visionary, socially responsible, and ethically grounded business leaders of the future.



Fr. Dr. Paulachan K J
Executive Director,
Naipunnya Institutions

Message from Director



Dr. Jacob P. M.
Director, MBA

As NIMIT continues its journey towards excellence in management education, we remain steadfast in our commitment to aligning learning with the evolving needs of the global business environment. From its inception, NIMIT has focused on nurturing the right blend of knowledge, skills, attitudes, and values, guided by our motto, "To Reach the Unreachable."

We believe that businesses exist for communities. Hence, we provide holistic education that prepares students not only for corporate success but also for social responsibility and ethical leadership. Our industry-driven curriculum, add-on programmes, experiential learning initiatives, and Academic Enrichment Programmes ensure that students develop into well-rounded, future-ready professionals.

Supported by a distinguished Governing Council, strong corporate networking, research initiatives, and student exchange programmes, NIMIT has positioned itself as a model business school committed to developing competent, socially responsible managers who can contribute meaningfully to the nation and the world.

Message from the Head of the Department



Dr. Antony George
Associate Professor
& HoD

The Department of Management Studies at Naipunnya Institute of Management and Information Technology (NIMIT) is dedicated to providing quality, industry-relevant, and value-based Management Education. We strive to develop competent professionals with strong conceptual foundations, practical skills, ethical values, and leadership capabilities to meet the demands of a dynamic business environment. Our two-year, full-time MBA programme, approved by AICTE and affiliated to the University of Calicut, is designed on Outcome-Based Education principles, integrating academic rigor with experiential learning, industry exposure, and skill enhancement.

Rooted in ethical values, social responsibility, and sustainability, the department strives to create not just successful managers, but purpose-driven leaders and change-makers. As we continue our journey towards excellence, we invite our students to dream boldly, learn passionately, and lead responsibly—true to the vision and mission of NIMIT.

MBA at NIMIT

The MBA programme at Naipunnya Institute of Management and Information Technology (NIMIT) is designed with the objective of developing competent, ethical, and industry-ready management professionals. Approved by AICTE and affiliated to the University of Calicut, the programme follows an Outcome-Based Education framework that integrates academic rigor with experiential learning.

The key objectives of the programme are to provide strong conceptual foundations in management disciplines; to enhance analytical, digital, and decision-making skills through industry-driven curriculum, live projects, and internships; to foster leadership, communication, and interpersonal competencies through structured training and outbound learning experiences; to promote research orientation, innovation, and entrepreneurial thinking through institutional research and incubation initiatives; to inculcate ethical values, social responsibility, and sustainability consciousness among future managers; and to ensure career readiness through continuous industry interaction, skill certification programmes, and comprehensive placement support.

Through a holistic learning ecosystem, the MBA programme at NIMIT aims to prepare graduates who can adapt to dynamic business environments and contribute meaningfully to organizations and society.

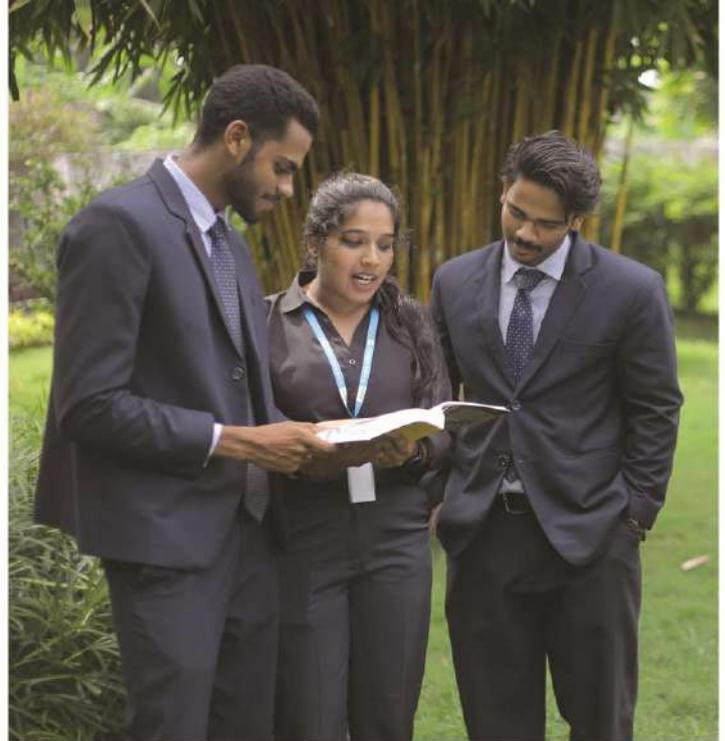
Placements and Careers

The MBA programme at Naipunnya Institute of Management and Information Technology (NIMIT) places strong emphasis on career readiness and employability. The institute offers 100% placement assistance through a structured and proactive placement and career development framework designed to prepare students for diverse roles in the corporate world.

NIMIT maintains strong industry–academia linkages, enabling students to benefit from corporate interactions, internships, live projects, and mentoring by industry professionals. Organization studies and internships in every semester provide hands-on exposure and help students align their career aspirations with industry expectations.

Graduates of the MBA programme pursue successful careers across sectors such as marketing, finance, human resources, operations, business analytics, consulting, and entrepreneurship. Students are placed in reputed organizations, while many also choose to become entrepreneurs or pursue higher studies and professional certifications.

With a strong focus on knowledge, skills, and attitude (KSA) development, ethical values, and professional excellence, NIMIT ensures that its MBA graduates are well-prepared to take on managerial and leadership roles in a dynamic and evolving business environment.



Highlights of NIMIT

Naipunnya Institute of Management and Information Technology (NIMIT) offers a transformative MBA experience focused on shaping future-ready business leaders. The institute emphasizes holistic student development through an immersive and experiential learning process.

- Shaping Tomorrow's Business Leaders
- Holistic Development Beyond the Classroom
- Immersive & Experiential Learning Advantage
- Student-Centred Learning Culture
- Global Exposure, Global Mindset
- Learn in a Green, Sustainable Campus

OUR MAJOR RECRUITERS



FACULTY MEMBERS



Dr. Jacob P M
Director &
Professor

A Corporate Trainer and Sales Manager, Prof. Dr. Jacob is a seasoned professional with 20 years of experience in the corporate sector and 18 years in academics. A true professional with a passion for excellence, Prof. Dr. Jacob started off his career as a sales executive in Glaxo Smith Kline India Ltd. During his career he has served in various positions in Sales, Marketing, and Training. After his long stint in the corporate sector, Prof. Dr. Jacob took up studies in the prestigious Assumption University of Thailand and graduated in Psychology. Later he worked as a counsellor in students department. Returning to India he pursued, MBA and PhD in Human Resource Management from Annamalai University. He has published 53 papers in various areas of Management. He has also participated in various conferences and seminars and organized workshops and conferences in India and abroad. Apart from being a faculty, he is a trainer in soft skills, career, and psychological inventories. His areas of interest include: Social networking sites, Performance Management, Organizational Behavior, Psychological testing and Corporate Social Responsibility. Prof. Jacob has also been involved in career counselling and has been associated with admissions, and placements. Dr. Jacob has worked with Karunya University, Coimbatore and in colleges under University of Calicut.



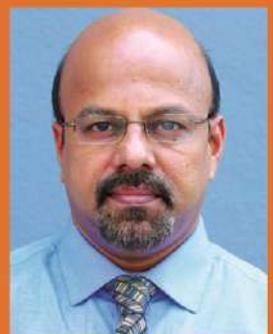
Fr. Dr. Paulachan K J
Professor

Fr. Dr. Paulachan K J is a Catholic priest ordained for the Archdiocese of Ernakulam-Angamaly, whose passion for learning and teaching has earned accolades and acceptance across the country. After completing his BA (Economics, Sociology and History) programme from University of Mysore, Fr. Dr. Paulachan studied Theology at St Joseph's Seminary, Mangalore, certified by Urbaniana University, Rome. However, his interests in Economics and Marketing led him to pursue the MBA programme at Rajagiri Centre for Business Studies during 2000-2002. It was his desire to master the intricacies and nuances of Economics and Marketing that made him pursue M.Phil. from Bharathidasan University in 2007, and Ph.D. in Marketing from D. Y. Patil University, Navi Mumbai in 2014. He has a deep passion for organizational culture, organizational performance, cross-cultural buying behavior, social change, advertising, and strategic communication. He completed his Faculty Development Programme (FDP) from IIM, Ahmedabad in 2006 and was a faculty with D.Y. Patil University.



Dr. Antony George
Associate Professor
& HoD

Dr. Antony George is a distinguished academician and researcher with over 12 years of industrial and research experience and 12 years in academia. He holds a Ph.D. in Management from Bharathiar University, along with Postgraduate Degrees in Economics and Business Administration, and additional PG diplomas in International Business and Sales & Marketing Management. His research interests lie in Marketing and Human Resource Management, with active involvement in industry-collaborated projects and academic publications. A recognized research guide at KUFOS (The Kerala University of Fisheries and Ocean Studies), he has further strengthened his academic credentials through Faculty Development Programmes (FDP) certifications from IIM Bangalore and IIT Kharagpur.



Dr. Sabu Varghese
Associate Professor

Dr. Sabu Varghese has approximately 20 years of industry experience and 15 years in academics. His accomplished management career reflects more than 10 years of experience in Operational Leadership and Organizational Development. He is an innovative training and development professional with experience in training employees for supervisory skills and organizational effectiveness. He is a Resource Person for many training and development programmes. He has presented and published papers in National and International level journals. He completed his Ph.D. in Organizational Behavior domain from Kerala University of Fisheries and Ocean Studies, Panagad. Dr. Sabu's academic qualifications include M.Sc., MBA and Ph.D. His interested areas are organizational, development, leadership, training and development and sustainable development.



Dr. Nijo Varghese
Assistant Professor

Dr Nijo Varghese has received his PhD from School of Management and Entrepreneurship, KUFOS, Panangad, Kochi. He has completed his post-graduation in MBA (Marketing, Finance), from MG University and has qualified UGC-NET in Management and he has more than 19 years of industry, academic and research experience. A scholar who has proved his academic aspirations in a wide array of subjects ranging from Information Technology to Brand Management. His research interest includes areas like Consumer Behaviour, Visual Merchandising, E-commerce, Mnlne Marketing and Branding. He has presented papers in various national and international conferences.



Fr. Ajo George
Assistant Professor

Fr. Ajo George Moothedan is an ordained priest of The Archdiocese of Ernakulam-Angamaly in the year 01-01-2005. He has secured an Under Graduate degree in English Literature from the Oxford of the East, the University of Allahabad in 1997-2000. Cleared Management Aptitude Test with overall 95% in 2012 and by the merit of it got seat in Delhi Business School for MBA. From 2014 to 2020 served as Assistant Director in Social Welfare Services and Lisie Hospital respectively.



Dr. Jeena Antony
Assistant Professor

Dr. Jeena Antony, Assistant Professor of NBS has 19 years of teaching experience. She earned her PhD from Annamalai University. M.Com from Sacred Heart College, Thevara and MBA from Pondicherry University. She is also a qualified SET holder. Her areas of interest include Security Analysis and Portfolio Management, Quantitative Techniques and Taxation.



Adv. Jacob P John
Assistant Professor

Mr. Jacob P John is an Advocate and an Academician with over 30 years of experience both industry and academia. He holds a law degree, an MBA in human Resources, and is UGC NET qualified. Furthermore, he is a qualified MBTI trainer (awarded by APT USA) and has completed the "Train the Trainer" programme from Grey Cells Mumbai. He is also an advocate enrolled to the Bar Council of Kerala.



Ms. Harisree N Kumar
Assistant Professor

Ms. Harisree N Kumar is an MBA graduate in Finance and Marketing from Maharaja College for Women, with additional diplomas in Corporate Governance and Financial Accounting. She has diverse professional experience, including roles in Export Financial Officer, taxation, and teaching. She has also worked at a Big Four company and SN College Advanced Studies. Passionate about teaching, she brings over seven years of experience to her career.



Mr. Nikhil Varghese
Assistant Professor

Mr, Nikhil Varghese is an Educator and Management Professional, with expertise in finance, marketing, international business, and entrepreneurship development. He holds an MBA with dual specializations in Finance and Marketing. With nearly two years as a Management Consultant and Trainer, he has honed skills in strategic planning and organizational development. For the past three years, Nikhil has inspired students through practical learning and real-world applications.

COURSE OVERVIEW

The Department of Management Studies at NIMIT, offers a two-year, full-time Master of Business Administration (MBA) programme affiliated to the University of Calicut and approved by the All-India Council for Technical Education (AICTE). The programme is structured across Four Semesters and is designed to integrate strong management theory with contemporary business practices, enabling students to develop high levels of managerial competence and professional readiness.

The MBA programme emphasizes Outcome-Based and Experiential learning through a blend of classroom instruction, case studies, live projects, internships, industry interaction, and skill enhancement initiatives. It aims to equip students with analytical abilities, leadership skills, ethical values, and a global outlook required to excel in dynamic business environments.

Department offers the MBA programme with multiple specialization options, allowing students to tailor their learning in line with their career aspirations and industry requirements. The available specialization programmes include:

Marketing Management			
Finance Management			
Human Resource Management			
Operations Logistics and Supply Chain Management			
Business Analytics			
Semester 1	Semester 2	Semester 3	Semester 4
Business Communication and Soft Skills	Marketing Management	Strategic Management	Entrepreneurship
Management Theory and Corporate Social Responsibility	Financial Management	Elective 1	Elective 7
Legal Environment of Business	Operations Management	Elective 2	Elective 8
Organizational Behavior	Human Resources Management	Elective 3	Elective 9
Environment and Sustainability	Operations Research	Elective 4	Elective 10
Managerial Economics	Data Analytics and Computing	Elective 5	Major Project
Quantitative Techniques	Business Research Methods	Elective 6	Any PG Management Course of 3 Credits of NPTEL/ Online courses approved by the University of Calicut
Accounting for Managers	Corporate Governance & Ethics	Internship Report and Viva	



INFRASTRUCTURE FACILITIES @ NIMIT

Naipunya Institute of Management and Information Technology (NIMIT), through its Department of Management Studies, offers a vibrant, well-planned, and technology-enabled campus that supports academic excellence, holistic development, and experiential learning.

Strategic Location

NIMIT is strategically located on NH 47 at Pongam, Koratty East, on the border of Thrissur District, ensuring excellent connectivity and accessibility for students, faculty, and industry partners.

Affiliations and Accreditations

The Institute is a UGC-approved autonomous institution affiliated to the University of Calicut, approved by the All-India Council for Technical Education (AICTE), accredited by NAAC with an A++ grade, and certified under ISO 9001:2015, reflecting its strong commitment to quality assurance, academic excellence, and continuous improvement.

Eco-Friendly Green Campus

NIMIT promotes sustainable living and learning through its eco-friendly green campus. The serene natural environment encourages environmental consciousness and supports a healthy, learner-friendly atmosphere, making sustainability an integral part of campus life.

Smart Classrooms

The campus features spacious, airy, and well-ventilated classrooms equipped with modern teaching-learning technologies such as Intelligent Interactive Panels, LCD projectors, audio-visual aids, and televisions. The entire campus is Wi-Fi enabled, ensuring seamless digital learning.

Library and Learning Resource Centre

The Library and Learning Resource Centre at Naipunya Institute of Management and Information Technology (NIMIT) is a vibrant hub of knowledge supporting academic excellence and research. It houses a rich collection of over 20,000 books, national and international journals, periodicals, newspapers, CDs, along with extensive digital resources such as DELNET, J-Gate, e-PG Pathshala, and digital repositories, including a vast collection of e-journals and e-books.

The centre offers modern facilities such as a digital library, Wi-Fi access, plagiarism checking, and reprographic services. In line with inclusive education practices, the library also provides Braille books and audio resources for Divyangjan users, ensuring equitable access to learning for all.

Language and Communication Lab

Recognizing the importance of communication in the corporate world, NIMIT has a fully equipped Language Lab with internet access. The lab supports training in business communication, presentation skills, interview techniques, organizational behavior, and group dynamics, enabling students to communicate confidently and professionally.

Computer Centre

The Computer Centre is equipped with 60 networked systems, supported by high-speed internet connectivity (100 Mbps). The centre supports training in MS Office, internet applications, and professional certifications such as British English, NSE, and NCFM, forming an integral part of the curriculum.





Conference and Seminar Halls

Air-conditioned conference halls and boardrooms provide an ideal setting for academic meetings, corporate interactions, interviews, presentations, seminars, and group discussions. These halls are technologically equipped with Wi-Fi, audio-visual systems, and modern seating arrangements.

Cafeteria

The campus cafeteria provides nutritious and hygienic food in a pleasant and modern setting. Designed to resemble professional restaurant environments, it serves as a space for relaxation, informal interaction, and rejuvenation.

Sports and Gymnasium Facilities

NIMIT offers excellent sports infrastructure, including facilities for basketball, volleyball, handball, and netball, along with a well-equipped gymnasium. Students and staff are encouraged to participate in sports and fitness activities to promote physical well-being and work-life balance.

Incubation Centre

The Incubation Centre at NIMIT fosters innovation and entrepreneurship across disciplines. Supported by the Entrepreneurship Development (ED) Club, the centre encourages students to transform ideas into viable business ventures. Students have earned recognition at national-level business plan competitions, and the institution has hosted prestigious intercollegiate entrepreneurship events, reinforcing its entrepreneurial ecosystem.

Community Entrepreneurship Programme (CEP)

The Community Entrepreneurship Programme reflects NIMIT's commitment to societal engagement and inclusive growth. The programme aims to "Mould Entrepreneurs for the Indian Economy" by empowering communities through social entrepreneurship training. Faculty and students work collaboratively to support community-based ventures that address social, cultural, and environmental challenges while contributing to economic development.

Activities and Events @ NIMIT

The Department of Management at NIMIT, offers a vibrant academic ecosystem enriched with curricular, co-curricular, and extracurricular activities that foster leadership, social responsibility, professional competence, and holistic development.

Student Leadership & Engagement

Student participation is encouraged through the Student Council and Student Association, which act as key interfaces between students, faculty, and administration. These bodies coordinate academic, social, cultural, sports, and placement-related activities, promote student feedback, and organize inter-collegiate and intra-collegiate management events. Students are also members of the Thrissur Management Association (TMA), enhancing professional exposure.

Experiential & Community-Based Learning

Experiential learning is a hallmark of the MBA programme. The Rural Immersion Camp (HASTHAM) sensitizes students to rural realities, resource constraints, and social challenges, encouraging problem-solving and community engagement. The Community Entrepreneurship Programme (CEP) empowers communities through social entrepreneurship initiatives, reflecting the institute's commitment to inclusive growth.



ACTIVITIES AND EVENTS @ NIMIT

Academic–Corporate Integration

NIMIT emphasizes strong Academic–Corporate Integration through case studies, simulations, management games, role plays, industrial interactions, and continuous corporate engagement. Organization studies and internships across semesters provide hands-on exposure to real-world business practices.

Skill Development & Certification Programmes

Students undergo intensive Communication Training focusing on language proficiency, presentation skills, group discussions, debates, and interview readiness. Value-added certifications such as Microsoft Office Specialist, Business Analytics, Power BI and Digital Marketing equip students with contemporary technical and analytical skills essential for modern business roles. Add-on courses in Finance, Marketing, Human Resources, GST, and Office Management further enhance domain expertise.

Outbound, Peer & Talent Development

The Outbound Training Programme (OBT) strengthens leadership, teamwork, decision-making, and confidence through experiential outdoor activities. Peer Learning Workshops encourage collaborative learning, while the Talent Incubator provides a platform for discussions, book reviews, news analysis, and presentations on current business issues.

Research, Innovation & Knowledge Sharing

The Centre for Community and Business Research (CCBR) supports faculty, students, and PhD scholars in research and publication activities. The annual international conference, provides a scholarly platform for presenting and discussing contemporary management research. Regular newspaper analysis, budget analysis, webinars, and virtual debates keep students updated on economic, political, and business trends.

Corporate Exposure & Career Development

Regular industrial interactions, guest lectures, and alumni engagement through the Student Ambassador Programme (SAP) provide insights into corporate expectations and career pathways. The dedicated Placement Cell coordinates internships, projects, career workshops, and recruitment activities, ensuring structured career preparedness.

Global & Cross-Cultural Exposure

The Global Exposure Programme (GEP) offers international exposure through foreign study tours, enabling students to gain global business perspectives and cross-cultural understanding. Student exchange and academic enrichment programmes further broaden learning horizons.

Cultural, Sports & Wellness Activities

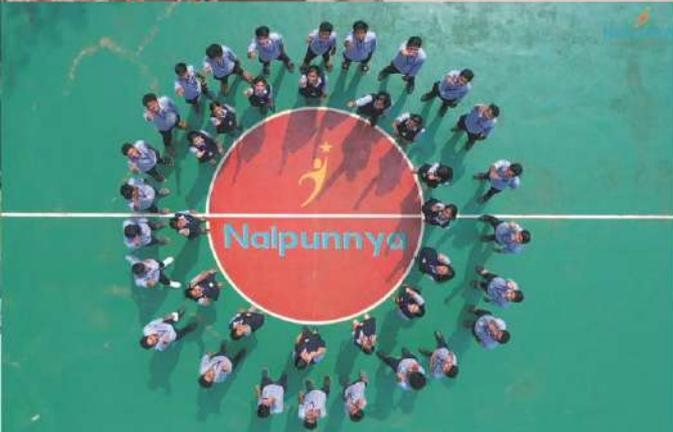
NIMIT organizes a wide range of cultural, sports, and wellness events such as Twilight Flame, Freshers' Day/Talent Day, Vihaan, Indictio (Course Completion Ceremony), and inter-house competitions. National and regional celebrations like Aazadi, Keraleeyam, Aavani (Onam), and International Yoga Day promote cultural awareness, patriotism, physical fitness, and mental well-being.

Induction & Transition Support

The Shilpam Student Induction Programme and BaSE (Bridging and Skill Enhancement Programme) ensure a smooth transition into the MBA programme by familiarizing students with institutional culture, academic expectations, and foundational competencies in management, communication, quantitative techniques, and professional etiquettes.



PEDAGOGY



NIMIT follows a student-centric, Outcome-Based Pedagogy in accordance with AICTE guidelines, integrating academic rigor with experiential and industry-driven learning to develop competent, ethical, and socially responsible managers.

1. Case-Based Learning

The department extensively adopts case-based learning to enhance analytical thinking and decision-making abilities. Through real-world business cases, students identify critical managerial dilemmas, apply management concepts and analytical tools, and develop structured approaches to solving complex business problems.

2. Experiential Learning & Live Projects

Experiential learning forms the core of the pedagogy. Students undertake live industry projects under the mentorship of senior corporate executives, enabling practical application of classroom learning. Additionally, the mandatory Rural Immersion Camp provides hands-on exposure to socio-economic realities, fostering empathy, sustainability thinking, and resource optimization.

3. Leadership Development

Beyond functional expertise, department emphasizes leadership capability building. Leadership competencies are developed through student councils, academic clubs, Business Thought Leadership (BTL) sessions, outbound training, and experiential learning initiatives. Innovation Labs and entrepreneurship-focused activities further strengthen leadership and initiative-taking skills.

4. Internship and Field Work

To promote application-oriented learning, all students undergo internships and fieldwork as part of the curriculum. These engagements enable students to translate theoretical knowledge into practice, enhance professional readiness, and gain exposure to real organizational environments.

5. Incubation and Entrepreneurship Support

The Incubation Centre at NIMIT nurtures entrepreneurial thinking by encouraging students to develop business plans and participate in intra-collegiate and inter-collegiate competitions. Promising ideas are mentored and taken forward for real-world implementation, fostering innovation and start-up orientation.

6. Academic Enrichment Programme (AEP)

The Academic Enrichment Programme (AEP) is an integral component of the pedagogy. Eminent professors from leading business schools and experienced academicians are invited to share insights on emerging trends, technologies, and contemporary business challenges. AEP facilitates knowledge sharing, critical thinking, and academic discourse.

7. Continuous Performance Tracking

NIMIT follows a comprehensive performance evaluation system, assessing students at the end of each semester on communication skills, general awareness, quantitative aptitude, subject knowledge, and emotional intelligence—ensuring holistic development.

8. Conceptual Assessment through MCQs

Faculty members conduct module-wise MCQ assessments to evaluate students' conceptual clarity and reinforce foundational knowledge, supporting outcome-based education and continuous improvement.

Talent Incubator

Launched to nurture talents of students in different areas of management practices, this forum brings in discussions and presentations of current relevance. Programs include book reviews, news reading and group discussions.

Center for Community and Business Research

(CCBR) is newly formed department for supporting PhD Scholars in their academic pursuits. CCBR is formed in line with the motto of Naipunnya "To reach the unreachable". The center is designed in such a way that it will offer support and guidance for upcoming researchers to excel in their academic and research work.

Add-On Courses

NIMIT provides 5 add on course in 2 years of MBA along with their normal syllabus. It's the student's choice to select the add on course based on their field of interest. NBS normally provide Add-on Courses in the field of Finance (Securities market in India & Derivatives), Marketing (Channel sales management & Marketing Research) and Human Resource (Managing self and others & Talent sourcing and Acquisition). Apart from the specific areas NIMIT provides Add-on Course in the area of GST and Microsoft office management.

Virtual Debates and Webinars

Due to the Covid-19, offline classes were suspended and a new era of Online Teaching and Mentoring commenced. To improve the student technical knowledge and making them proactive for their better future, NIMIT provided different webinars and virtual activities. These programs provided them a great opportunity to become audience of great personalities.

Peer Learning Workshops

Peer learning is the use of teaching and learning strategies in which students learn with and from each other without any direct intervention by a teacher. In view with NIMIT some students are very good in technical knowledge, NIMIT offering a chance for sharing their knowledge to their peers and encouraging them to reaching high.

VIHAAN

The formal function of NIMIT to welcome the new batch of students with their parents. Vihaan, has been designed to benefit the students to adapt to the management domain with ease. The programs also aim to install the true spirit and culture of the institution, enabling them to seamlessly experience the new phase of life.

BaSE (Bridging and Skill Enhancement Programme)

The starting point of transforming the incoming students to get immersed themselves into learning culture of Naipunnya and make them ready to kick-start their MBA curriculum. BaSE is a wonderful program for the students those who come from different educational background, to learn & get introduce subjects of Accounting, Quantitative Techniques, Communicative English, Business etiquettes & Grooming standards in Management.

TWILIGHT FLAME

Twilight Flame is a dawn to dusk event which normally includes sports and cultural competitions among different houses of the B school. This event's prime objective is to equip the students in non-academic arena, which is essential for the students to showcase and explore their talents.



VAIDAKTHYA - National Conference

Vaidakthya is the national conference conducted by NIMIT every year since 2016. Vaidakthya has been able to get papers on business and allied subjects year after year. This is due to the quality of the papers published in its proceedings. Vaidakthya is attended by faculty members and students of NIMIT as well as other colleges. Vaidakthya offers an excellent platform for discussion between students and faculty on various themes in management. The paper presentations have enabled several budding researchers to present their topics to a panel attended by experts, from academics and industry.

AAGNEYA

A podium to correlate the theory learned in the classroom to be connected with simulated managerial issues and thereby gaining a hands-on experience of learning domains. Management games provide a pedagogical tool of immense potential to present the principles and procedures necessary to improve the managerial processes. Management games are an effective methodology in management education, especially when the simulation's focus is on the human interaction that creates a framework of opportunities for people to learn from other people. NIMIT has custom designed management games to train future managers in their specific skill set. It acts as an integration mechanism across the MBA programme by bridging the segmented knowledge of all courses to make students better at solving crossfunctional, dynamic, and unstructured problems.

PRAYAAN

Prayaan, the annual B-School Conclave of NIMIT, is a platform where Business Leaders of the industry across sectors deliberate upon the dynamically changing trends of the industry. This is a flagship program of NIMIT, an intellectual dialogue between delegates of the industry on various management disciplines.

LAQSHYA

LAQSHYA is the Inter-Collegiate Management Fest which offers a platform for students to identify avenues in management areas that have potential for 'Tomorrow's World'. Spanning a whole day, this competition requires teams to conceptualize and implement their skills and talents over the four events.

AAROHAN

The Course Completion Ceremony is the celebration of our student's achievement where students, friends and parents are all invited to participate in this event. During the Ceremony, students will receive the transcript of their internal records. The course completion ceremony will begin with the official welcome speech, followed by the presentation of awards to graduating students. It will conclude with an occasional address and congratulatory speech.

Student Ambassador Programme (SAP)

It's an initiative from the Alumni Cell to offer a program as an alumni experience sharing program for both First and Second year students. This will help the students to become aware about the corporate scenario and also it will generate or make them aware about placement opportunities. The basic aim of the program is to improve the interaction and relationship with the Alumni.

SHILPAM (Orientation program for MBA)

The Student Induction Program Shilpam, engages the newly admitted students as soon as they join the institution. At the start of the induction, the incumbents learn about the institutional policies, processes, practices, culture and values, and their mentor groups are formed. Then, the different activities start, including those which are daily. The time during the Induction Program is also used to rectify some critical lacunas, for example, English background, for those students who lack efficiency in it. Accounting and Quantitative Techniques, Management, and Economics. These are included under Proficiency Modules. There will be a 2-week long induction program for the MBA students before entering the institution, right at the start. Normal classes start only after the induction program is over. Its purpose is to make the students feel comfortable in their new environment, provide exposure, set a healthy daily routine, create bonding in the batch as well as between Faculty and students, develop awareness, sensitivity and understanding of the self, nature, people around them, society at large.

International Yoga Day

To celebrate physical, mental and spiritual knowledge of India. Yoga and mindfulness can support effective integration and function. NIMIT students are offered. Yoga training to connect to themselves and their community. Yoga provides students the access to calming power of their breath, develop focus & concentration, feel strong and confident through physical movement, and learn how to nurture themselves through relaxation. This training is very valuable for academics and for their future work places.

Freshers' Day / Talent Day

Fresher' Day / Talent Day is a program jointly organized by the seniors and juniors for showcasing & recognizing the talents of freshers and to create an initial bond among them.

AAZADI

"Aazadi" is the yearly patriotic occasion to celebrate our nation's Independence. Every year with the guidance from the faculty's NIMIT, students conduct and coordinate this program.

KERALEEYAM

This is an event of NIMIT for observing 'Kerala Piravi' & Celebration of rich culture and tradition of the Kerala state. The program includes various events connected with Kerala tradition and it's a platform to showcase students' skills

AVANI

'Onam' – The signature celebration of the campus with vivid colours and cuisine to welcome the yesteryear king of Kerala. Avani is the Onam Celebration of NIMIT with, the highest level of enjoyment.

Union Budget Analysis

There are many things to learn from a budget analysis, a yearly event normally collaborated with leading economists and financial experts. Students also will be given a chance to express their views and interact with experts.

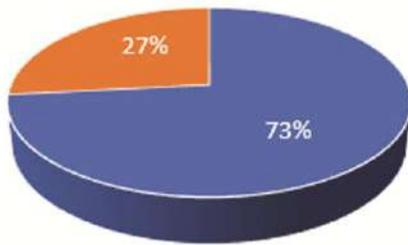
Global Exposure Program (GEP)

NIMIT believes in creating business leaders for the world community. To realize this mission, we have introduced the Global Exposure Program (GEP). Students of NIMIT are sent for a Foreign Tour during the Second Academic Year for a duration of 4-5 days.



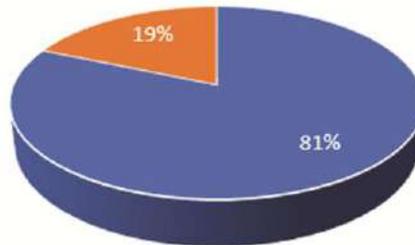
RESULT ANALYSIS

Result Analysis MBA 2021-23



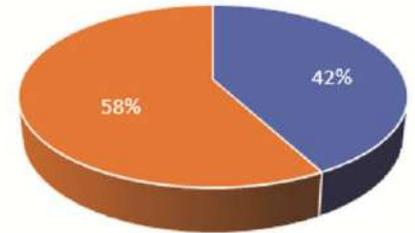
■ Passed ■ Failed

Result Analysis MBA 2022-24



■ Passed ■ Failed

Result Analysis MBA 2023-25

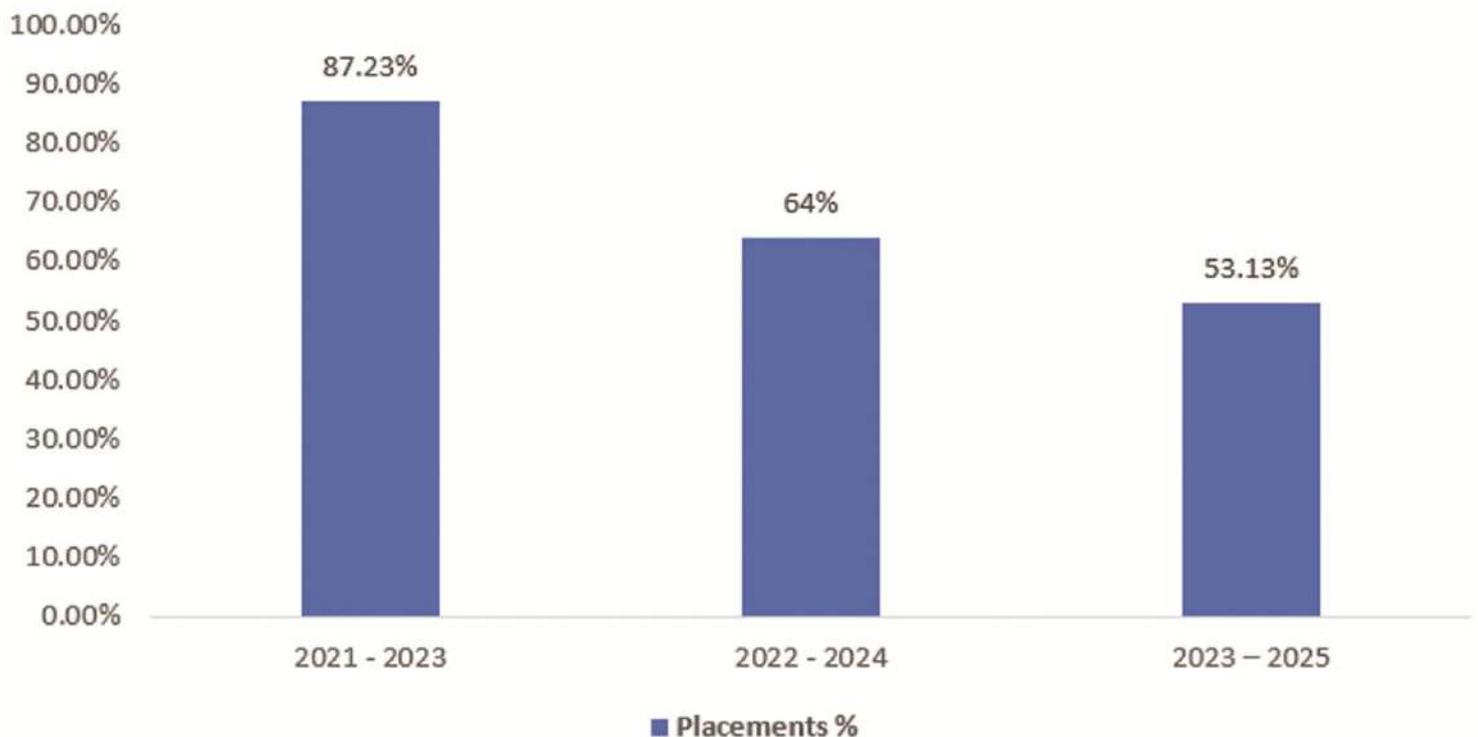


■ Passed ■ Failed

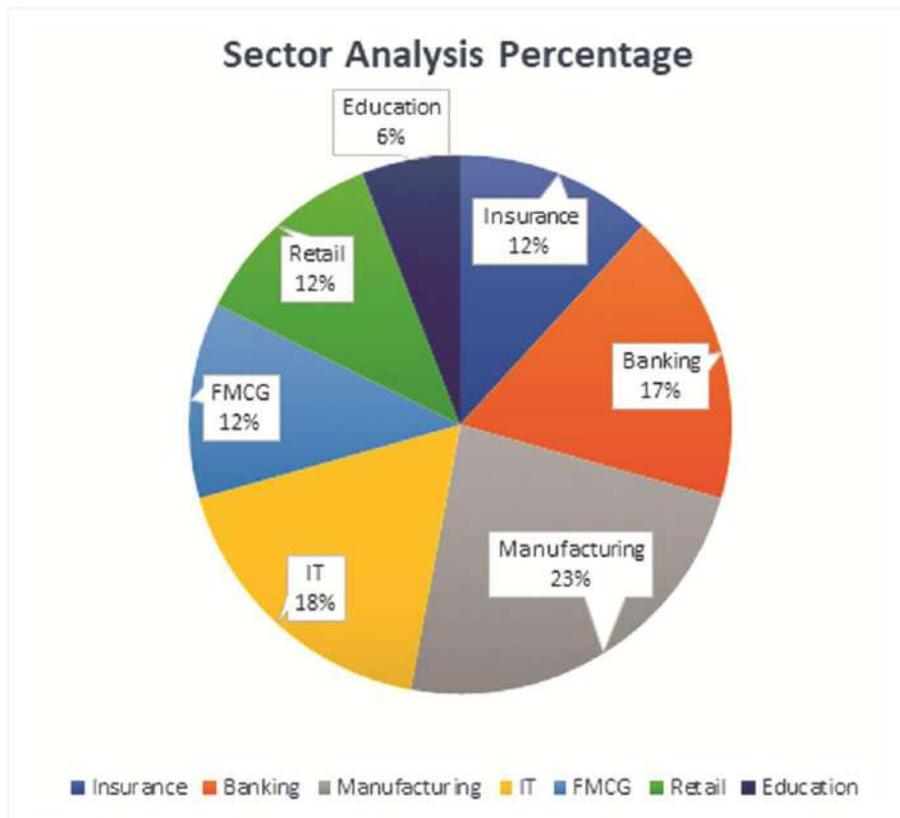
PLACEMENT DETAILS

Placement analysis for last three years

Placements %



■ Placements %



INDUSTRY INTERACTION PROGRAMME

The Industry Interaction Programme (IIP) at NIMIT is a structured initiative aimed at strengthening the Industry–Institution interface, enabling students to stay connected with evolving industry practices and gain insights from experienced professionals. The programme is designed to bridge the gap between academic learning and corporate expectations by integrating industry perspectives into the management curriculum.

NIMIT is committed to delivering an industry-relevant curriculum that provides continuous exposure to real-world business environments. Through sustained collaboration with industry experts, entrepreneurs, senior executives, and policymakers, the IIP enhances experiential learning and prepares students to meet contemporary managerial challenges. The programme promotes active engagement between students, faculty, and industry, fostering professional competence, employability, and leadership readiness.

Key Activities under the Industry Interaction Programme include:

- Guest Lecture Series by industry experts and thought leaders
- Industry Visits and corporate exposure programmes
- Personality Development and Professional Grooming Sessions
- Placement-oriented training and interaction sessions
- Summer Internship facilitation and mentoring
- Networking Dinners with industry professionals
- Academic Enrichment Programmes
- Conferences, Seminars, and Workshops
- Consultancy projects and industry-sponsored research

The distinguished faculty of NIMIT, comprising experienced academicians and industry professionals, maintain strong professional networks with industrialists and senior managers. These interactions are effectively translated into classroom learning through case discussions, live projects, and expert-led sessions, ensuring practical relevance of academic content.

Further, strengthening its industry and research ecosystem, the department has ventured into consultancy and applied research through the Centre for Community and Business Research. The centre supports faculty and student research, promotes industry-linked studies, and nurtures young researchers, thereby contributing to knowledge creation and societal development.

ADMISSIONS

Eligibility

Candidates seeking admission to the MBA programme at NIMIT must satisfy the eligibility criteria prescribed by the University of Calicut and AICTE, as applicable for the relevant academic year.

- A candidate must have passed any Bachelor's Degree of the University of Calicut (including degree programmes of the School of Distance Education / Open Degree Programme) or a degree of any other UGC/AICTE-recognized University or Institution.
- Degrees obtained from other universities/institutions must follow the 10+2+3 or 10+2+4 pattern under the regular stream.
- The candidate must have secured a minimum of 50% aggregate marks in the qualifying degree examination, including languages, if any (no rounding off of marks is permitted; 49.9999% shall not be considered eligible).
- Relaxation in minimum qualifying marks shall be provided to candidates belonging to SC/ST, OBC, and other eligible categories as per the rules of the University of Calicut and Government norms.
- Final eligibility for admission shall be governed by the AICTE norms and University of Calicut regulations applicable for the academic year.

ADMISSION PROCEDURE

The admission to the MBA program at NBS is on the basis of the score in the entrance examination, Group Discussion and Interview. The qualifying entrance exams for 2023-24 admissions are CAT/CMAT or KMAT. The General category candidates/SEBC candidates who secure cut off marks of a 10% of the total 720 marks, ie, 72 marks and above and SC/ST/PD category candidates on securing a cut off mark of 7.5%, ie 54 marks will be eligible for admission to MBA course in various Universities/Departments and affiliated management colleges including the Autonomous Colleges in Kerala. Candidates cut off marks for CAT and CMAT will be same and at par with the qualifying cut off marks of KMAT, given above. The ratio to be adopted during admission shall be 80:10:10 for the Entrance Examination, Group Discussion and interview respectively. Applications will be invited online through the college website.

Weightage for Final Selection

The final merit list shall be prepared based on the following weightage:

Entrance test score	out of 120
Plus Two marks	out of 30
Group discussion	out of 25
Personal Interview	out of 25
Total	out of 200

The minimum required test score to be eligible for admission to MBA programme of this University is 10 % of the maximum of the respective entrance examinations for all candidates and 7.5% for SC/ST candidates. The weightage for Plus Two / PDC shall be based on total marks obtained by the students in all parts, (that is, languages and subjects or Part I, Part II, and Part III). Plus-two up to 70% No weightage. For every one percent over and above 70 percent, one mark will be given subject to a maximum of 30 marks for Higher Secondary or equivalent thereof. For calculating this academic weightage, marks obtained in the Plus two/ Higher Secondary / PDC up to 0.49% will be rounded to lower full-digit marks and 0.5 and above will be rounded to the next full-digit marks.

Applications for admission shall be invited online through the official college website, and admissions shall be completed strictly in accordance with the prescribed norms and timelines.

FEE STRUCTURE - MBA PROGRAMME 2026-2028

MBA FEES STRUCTURE 2026-28				
HEAD OF ACCOUNT	1st Sem	2nd Sem	3rd Sem	4th Sem
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 60,000	₹ 60,000	₹ 60,000	₹ 60,000
Value added Services	₹ 27,300	₹ 14,500	₹ 30,200	₹ 14,400
Caution Deposit	₹ 2,500	-	-	-
	₹ 90,800	₹ 74,500	₹ 90,200	₹ 74,400
Total				₹ 3,29,900

Exam Fee Rs. 6000/- per semester (to be paid by the student while registering for the Exam)

Extras

* Placement fee Rs.2000/- to be paid during 3rd semester will be reimbursed after producing the offer letter

Fees should be paid only through online payment /
Cheque/ DD/ RTGS /IMPS etc...

Payment dates without fine:

Late payment will attract fines.

Fee Dates

- 1 August, 2026
- 1 February, 2027
- 1 August, 2027
- 1 February, 2028



Internal Quality

Assurance Cell (IQAC)

The Quality Policy of NIMIT is committed to achieving excellence across teaching–learning, research, student support, extension activities, and consultancy, guided by a strong community-oriented vision. The Internal Quality Assurance Cell (IQAC) plays a pivotal role in monitoring, evaluating, and enhancing institutional quality by overseeing academic and administrative processes, procedures, and systems, along with effective utilization of financial, human, and technological resources.

IQAC focuses on continuous improvement through performance benchmarking and strategic benchmarking, ensuring the delivery of quality education and training. The Internal Quality Assurance System of NIMIT is formulated in alignment with the guidelines and standards prescribed by external quality assurance agencies such as NAAC, NIRF, KIRF, ISO, UGC, the affiliating University, and directives issued by the State and Central Governments for Higher Education Institutions (HEIs).

SC/ST COMMITTEE

The Scheduled Caste and Scheduled Tribe (SC/ST) Cell at NIMIT is constituted to promote the academic, social, and economic interests of students belonging to SC/ST communities. The Cell guides students in availing themselves of various welfare schemes and benefits offered by the Government of India and other statutory bodies.

Operating in accordance with the guidelines of MHRD, AICTE, and UGC, the Cell undertakes initiatives aimed at the upliftment of students and staff from SC/ST and other weaker sections. Key activities include remedial coaching, life skills development, personality development programmes, and interactive sessions to address academic, personal, and social challenges. The Cell also organizes training programmes for both teaching and non-teaching staff, fostering inclusivity and equal opportunity within the institution.

MINORITY CELL

The Minority Cell is established with the objective of empowering students belonging to minority communities such as Christian, Muslim, and other notified minorities. The Cell ensures equitable access to education and supports minority students in securing financial assistance and scholarships from government and other agencies. In addition to financial facilitation, the Cell actively encourages minority students to participate in career-oriented and skill enhancement programmes, including soft skills training, entrepreneurship development initiatives, Prayaan, and NET coaching classes.

GRIEVANCE REDRESSAL CELL

The Grievance Redressal Cell has been constituted to address and resolve grievances related to academic, administrative, and infrastructural matters. This includes issues concerning classroom teaching, syllabus completion, teaching methodologies, infrastructure, transport, discipline, harassment, and related concerns.

The Cell meets periodically to review complaints and initiate appropriate remedial measures. Any student with a genuine grievance may submit a written complaint directly to the Cell or communicate through the Student Management System, college email (info@NIMIT.ac.in), or designated contact numbers. Anonymous complaints may also be submitted through the suggestion/complaint box, ensuring confidentiality and fairness in grievance handling.

INTERNAL COMPLAINTS COMMITTEE

The Internal Complaints Committee (ICC) at NIMIT is constituted in accordance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, and UGC guidelines. The Committee is responsible for addressing complaints related to sexual harassment and ensuring a safe, secure, and respectful working and learning environment for women. In addition to grievance redressal, the ICC actively engages in awareness creation programmes, seminars, and sensitization sessions in collaboration with the Women's Cell, promoting gender equity and educating stakeholders on legal provisions and preventive mechanisms.

ANTI-RAGGING CELL

In compliance with the directives of the Hon'ble Supreme Court of India and UGC Regulations, NIMIT has established an Anti-Ragging Cell to prevent and eliminate ragging on campus and to ensure the physical and psychological well-being of students.

Key preventive measures include:

- Declaration of zero tolerance towards ragging in the prospectus and on the college website
- Constitution of an Anti-Ragging Committee
- Submission of affidavits by students
- Periodic meetings with the Director and Committee members
- Sensitization and awareness programmes on the consequences of ragging

OBC CELL

The Other Backward Classes (OBC) Cell is established to empower students belonging to OBC communities and to ensure their holistic development. The Cell extends support by facilitating access to scholarships and financial assistance from institutional, governmental, and non-governmental sources.

The OBC Cell meets regularly to identify and resolve academic, financial, and personal issues faced by students, thereby promoting equal opportunities and fostering an inclusive academic environment.

PROGRAMMES OFFERED

- **B. Com. (Honours)**
- **BBA (Honours) (AICTE)**
- **M. Com.**
- **Master of Business Administration (MBA) (AICTE)**
- **B.Sc. Computer Science (Honours)**
- **B.Sc. Information Technology (Honours)**
- **Bachelor of Computer Application (Honours) (AICTE)**
- **M.Sc. Computer Science**
- **B.Sc. Costume and Fashion Designing (Honours)**
- **Bachelor of Social Works (Honours)**
- **Master of Social Works (MSW)**
- **B.A. English Language and Literature (Honours)**
- **M.A. English Language and Literature**
- **B.Sc. Hotel Management and Catering Science (Honours)**
- **B.Sc. Hotel Management and Culinary Arts (Honours)**
- **Bachelor of Hotel Administration (Honours)**
- **One year Diploma in Hotel & Catering Management**



NAIPUNNYA INSTITUTE OF MANAGEMENT AND INFORMATION TECHNOLOGY (NIMIT)

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