



International Conference
on
“Sustainable Business Innovation
and Inclusive Growth”

21st January 2026

Organized By:

PG Department of Management Studies

NAIPUNNYA INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY (NIMIT)
(AUTONOMOUS)

**(Affiliated to the University of Calicut, Accredited by NAAC with A++,
ISO 9001-2015 Certified)**

Pongam, Koratty East, Thrissur Dt., Kerala, India, Pincode - 680 308

International Conference on “Sustainable Business Innovation and Inclusive Growth”

Keynote Speaker:



Dr. Delma Thaliyan

Associate Professor
MBA, School of Business &
Management
CHRIST University

About the Speaker:

Dr. Delma Thaliyan is a distinguished faculty at CHRIST University, Bengaluru, with over two decades in academia and industry, specializing in Diversity & Inclusion, AI in HR, and Happiness & Well-being. A prolific researcher published in prestigious journals, an accomplished Ivey League case writer, and SHRM-certified POSH trainer, she excels as a corporate consultant and trainer in performance management, conflict resolution, and negotiation. Holding a 2020 doctorate in generational cohorts, she serves on editorial boards, holds various granted patents, and adjudicates doctoral programs. She actively collaborates on international projects with Anderson University, USA, bridging global management education.

Overview Theme:

Sustainable Business Innovation and Inclusive Growth reflects the evolving role of businesses in addressing global economic, social, and environmental challenges through responsible and innovative practices. The conference brings together interdisciplinary perspectives on sustainable business and innovation, green finance and ESG frameworks, social entrepreneurship, and circular economy models that promote long-term value creation. It further emphasizes the role of digital transformation in enabling sustainability, inclusive leadership and diversity in fostering equitable growth, and ethical practices across global supply chains. In addition, the conference examines sustainable marketing and consumer behaviour as drivers of responsible consumption, along with the critical role of policy and regulatory frameworks in shaping sustainable and inclusive business ecosystems. Collectively, these focus areas aim to encourage scholarly dialogue and practical insights that support resilient, ethical, and inclusive growth in the global business landscape.

Functional Areas:

- Sustainable Business and Innovation
- Green Finance & ESG
- Social Entrepreneurship
- Circular Economy
- Digital Transformation for Sustainability
- Inclusive Leadership & Diversity
- Global Supply Chain Ethics
- Sustainable Marketing & Consumer Behaviour
- Policy & Regulation for Sustainable Business.

Head of the Department:

Dr. Antony George (Mob: 8594002178)

Co-ordinators:

Dr. Jeena Antony
Mob: 9746187264

Dr. Soni P. M.
Mob: 9981270970

Guidelines for Submission of Research Papers

- Non-structured abstract, not exceeding 250 words.
- 4-6 Keywords
- References should be formatted in APA Style; all references mentioned in the Reference list should be cited in the text, and vice versa.
- Authors must indicate the respective functional area / sub-theme in which their papers could be considered.
- The research paper should include the title, author's name, mailing address, telephone number and e-mail address.
- The paper should be based on original work not yet published, not exceeding 5000 words or 13 pages.
- All papers should be in English or the respective language for research in other languages. Research papers should be in MS Word format with Times New Roman font style, 12 font size and 1.5 line spacing. For research in other languages, respective language fonts can be used.
- If paper has more than one author, each author must register separately. The corresponding author shall send the paper.
- For presentation, send abstract to **conference@naipunnya.ac.in** and register using the link once you receive the acceptance letter

Registration Fee

Participation only (all categories): Rs. 200/- per participant
Participation and Paper presentation

- Students: Rs.250/- per author
- Research Scholars: Rs.500/- per author
- Academicians: Rs.750/- per author
- Corporate and Foreign delegates: Rs. 1000/- per author

Payment QR Code



All the papers presented in the conference will be published in theme wise proceedings as an edited volume with ISBN number.

Bank Account Details

Account Holder Name : **Naipunnya Charitable Society**
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For Registration

Follow the link or Scan QR Code

Click Here to Register

Important Dates

Deadline for abstract submission: **January 05, 2026**
Deadline for full paper submission: **January 10, 2026**
Notification of acceptance of full paper: **January 15, 2026**



CONFERENCE DAY: January 21, 2026

Organizing Committee

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