

**LAQSHYA**

TECHNO CULTURAL MANAGEMENT FEST 2025

 **Naipunnya**

 **NBS**



**DEPARTMENT OF COMMERCE**  
PRESENTS

**UNDERCITY  
PITCH**

**MARKETING GAME**

PRIZES WORTH  
**12,000 /-**

**13<sup>TH</sup>  
FEB  
2025**

# GUIDELINES

- 1. A team must consist of 4 students.*
- 2. First prize for the event is Rs.8,000 and the second prize Rs.4,000.*
- 3. Registration fee for the event is Rs.200 (per head) which- should be paid at the time of registration through website.*
- 4. There is no maximum limit of participation from a college.*
- 5. All the team members must be from the same college.*
- 6. Team members must give the copy of college ID. If the college ID is unavailable, a letter from college is required as a proof.*
- 7. Each team should have a well-functioning laptop. Devices will not be provided and committee won't be responsible for any technical glitches.*
- 8. All participants are required to maintain discipline and follow the guidelines throughout the event.*
- 9. Details and regulations for the particular round will be disclosed at the event locations.*
- 10. Participants must adhere to the time Limit proposed by the coordinators.*
- 11. The decision of the judges will be final.*

**FACULTY COORDINATOR:**

**Ms.Lakshmi Priya M.G**

+919846334188

**STUDENT COORDINATOR:**

**Ms.Devananda E.S**

+918590048780