

3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the year 2023-24

Sl No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link
1	A study on ornamental fish distribution channels	DR. ANTONY GEORGE	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
2	Unveiling determinants of consumer intent in green purchasing	DR. ANTONY GEORGE	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
3	Investment practices : A comparative study on the government and privative employees with special reference to Cherthala	DR. ANTONY GEORGE	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 2347-4777	Click Here
4	Impact of COVID-19 ornamental fish distribution channels	DR. ANTONY GEORGE	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 2347-4777	Click Here
5	Psychological and economic factors affecting individual mutual fund investors - A comparison	DR. ANTONY GEORGE	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here
6	Integrated Floating Agriculture : A sustainable approach for Kerala's self-sufficiency and livelihood enhancement - A Conceptual Model	DR. ANTONY GEORGE, Ms. JISSMOL VARGESE	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
7	A study on the Bandwagon effect among college students to invest in the stock market during pandemic with special	MS. JISSMOL VARGHESE	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 2347-4777	Click Here

	reference to Ernakulam district						
8	Analysing the influence of omnichannel retailing and customer satisfaction	MS. JISSMOL VARGHESE	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 2347-4777	Click Here
9	The impact of transactional analysis on managerial level employees : A comprehensive review	Ms. VANDANA C H	Commerce	Journal of Xidian University	2023-2024	ISSN - 1001-2400	Click Here
10	The impact of environmental education on shaping eco - conscious	Ms. VANDANA C H/ Mr. GITHIN T JAMES	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
11	A study of contribution of e- banking in economic development of India	Mr. JITHIN SCARIA	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 0974-0066	Click Here
12	A Study on Impact of YouTube Vlogging on Purchase of Electronic Gadgets among the Youth	Mr. JITHIN SCARIA	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here
13	A study on evaluating the effectiveness of environmental education in achieving SDGs	Mr. JITHIN SCARIA, Ms. RINKU K VITHAYAT HIL	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
14	A study on consumer wisdom concerning counterfeited and pirated products	Ms. RINKU K VITHAYAT HIL, Ms. RESHMA K BASKARAN	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here

15	Transforming the banking sector: the rapid adoption of IoT	Mr. VARGHESE PAUL	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
16	The impact of women empowerment on sustainable development	Dr. REMYA CHERIYAN, Ms. KAVITHA VINCENT	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
17	Sustainable business practices and corporate responsibility in MSMEs: A catalyst for achieving SDGs	Ms. ANITHA MARY ALEX	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
18	The study on the awareness level of SGGs goals among youth	Ms. JEENA ANTONY/ Ms. REETA BABU	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
19	Sustainable marketing for micro enterprises: A study of challenges and achieving growth focusing on Koratty grama panchayat	Ms. REETA BABU	Commerce	Indian Journal of Natural Science	2023-2024	ISSN - 0976-0997	Click Here
20	A study on the Effectiveness of training with special reference to flight service in India	Ms. CIBINY V P	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here
21	Spirituality, mental health and happiness: exploring the connection for enhanced well – being	Ms. MINI JOSHY	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here
22	Consumer perceptions of Nike's green marketing initiatives and sustainable development efforts	DR. FAIROOZ ASHAREFF & DR. JESNEY ANTONY	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here
23	Exploring the impact of fitness applications on achieving sustainable development goals: focus on good health and well being	DR. JESNEY ANTONY & DR. FAIROOZ ASHAREFF	Commerce	Madhya Bharti	2023-2024	ISSN - 0974-0066	Click Here

24	A study on customer satisfaction towards product innovation in social media with special reference to Coimbatore city	Ms. KRIPA	Commerce	South Indian Journal of Social Sciences	2023-2024	ISSN - 0972-8945	Click Here
25	Women Self Help Groups and Sustainability Factors: A Study of Successful Self Help Groups in Kodakkara Grama Panchayat	FR. DR. PAULACHA N K. J &MS. NOBLE DEVASSY	Commerce	IPE Journal of Management	2023-2024	ISSN - 2249-9040	Click Here
26	A study on the level of banking knowledge and the factors affecting choice of banks: a comparative study between urban and rural population.	FR. DR. PAULACHA N K. J &MS. NOBLE DEVASSY	Commerce	Humanities and Social Science Studies Journal	2023-2024	ISSN - 2319- 829X	Click Here
27	Impact of emotional intelligence on employee's performance of GMH, mala with reference to Goleman's theory	FR. DR. PAULACHA N K. J &MS. NOBLE DEVASSY	Commerce	International Journal of Cultural Studies and Social Sciences	2023-2024	ISSN - 2347-4777	Click Here
28	A study on work-life balance of employees with special reference to hybrid work mode in the it sector	FR. DR. PAULACHA N K. J &MS. NOBLE DEVASSY	Commerce	IPE Journal of Management	2023-2024	ISSN - 2249 - 9040	Click Here

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