

Goonj-Collection Drive

Naipunnya

To reach the unreachable

Date of Event: 13/10/2022

Faculty In-charge

Ms. Reni V. Kalayil



Report of GOONJ: Collection Drive

Goonj is a Non-Profit Organization, channelizing the unused material lying idle in urban homes, to the far-flung villages of India as an important economic resource. Starting October 2nd, 2022, Goonj volunteers were organizing collection drives in 31 cities across India. On 13th October 2022, our college also became a part of the collective, helping them through material contributions. We have collected only new or spare ones or the best quality materials from the students. The student volunteers have gone to the classes for the announcement and the collection of materials. The students have contributed school materials, sarees, cotton clothes, kids' wear, shirts, bed sheet, general clothing, pulses, utensils, and crockery sets. We have also received a contribution of Rs.710/-. Most of the students including the teachers have participated in this collection drive. The office representatives from Goonj, Kochi had come to the campus and collected the materials from the college on 13th October 2022. The event was coordinated by the SWAS club and a team of student volunteers. The program was overall well organized and successful with the efforts of the following volunteers.



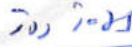
Sl.No	Name of volunteers	Class
1	AKHIL.P.SUNI	III HMCA
2	ANUPAM SEKHAR	II BA
3	STEPHIN JOMY	II BSC CS
4	ASHIK SURENDRAN	III BSC CS
5	AKHIL BABU	I BCOM F A
6	JEMIN JOSE	II BCOM F B
7	ALFIN JOY	III BBA

Prepared by,



Ms. Reni V. Kalayil
(SWAS Coordinator)

Verified by,



Dr. Joy Joseph Puthussery
(Dean Of Studies)

Approved by,

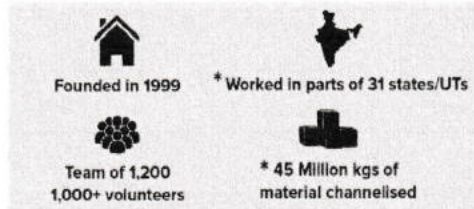


Rev.Fr. Dr. Paulachan K.J.
(Principal)

Naipunnnya

To reach the unreachable



Founded in 1999 * **Worked in parts of 31 states/UTs**

**Team of 1,200
1,000+ volunteers** * **45 Million kgs of
material channelised**

GOONJ uses surplus urban material as a tool for rural development and to bring an equitable relationship of strength, sustenance, and dignity between cities and villages.

OUR INITIATIVES

'Cloth For Work'

Empowering rural communities to work on their own developmental issues (repairing roads, cleaning water ways etc.) and rewarding them with need-based essentials through our Family Kits. In the last 8 years, we have initiated more than 55,000 developmental activities.



Channelizing urban under-utilized school material to rural schools and using it to reward behavioural changes among children.



Highlighting menstruation as a human issue and using sanitary pads made from surplus urban cotton cloth as a tool for awareness, while educating women about best practices regarding menstrual health and hygiene. In the last 8 years, we have channelised over 7 million cloth sanitary pads out of waste urban cloth.



Need-based systematic long-term relief and rehabilitation work on disasters, across India.



Discarded waste of cities up-cycled into 100+ beautiful products, creating employment opportunities for many.

GOONJ Processing Unit

Adding value and restoring dignity to the last person. Cities' surplus goes through a rigorous process of sorting, segregating, repairing and packing before dispatch to villages.



OUR IMPACT

Disaster relief: Consistent systematic large-scale and innovative work on disaster relief and rehabilitation across India. Turning massive disaster wastage into resource for development work, creating curated solutions for long-term impact.

People: Highlighting neglected issues of people in villages, bringing dignity and empowerment to rural communities. Positive impact on migration, economic activities and rural volunteerism, focus on the missed-out communities, especially during the covid phase.

* All data represented is of last 8 years from
April 2014 - March 2022

KEY RECOGNITIONS

- Recognised as India's Top 50 COVID-19 Last Mile Responders by the World Economic Forum.
- Ramon Magsaysay Award to Anshu Gupta, Founder Goonj and Gram Swabhimaan.
- World Bank's Global Marketplace Award for NJPC.
- India NGO of the Year Award.
- Ashoka Fellowship to Anshu Gupta.
- Anshu Gupta listed as one of India's most powerful rural entrepreneurs by Forbes Magazine.
- Chosen as Game Changing Innovation by NASA & US State Dept with LAUNCH.
- AIMA (All India Management Association) Award to Anshu Gupta.
- Curry-Stone Design Prize to Anshu Gupta.
- CNBC Tv18 Young Turks Agent Award to Anshu Gupta.
- Deutsche Bank Urban Age Award.
- Goonj listed among The World's Top Most Innovative Companies in India, by Fast Company.
- Schwab Foundation's Social Entrepreneur of the Year Innovation for India, Award by Marico.
- Lien I3 Challenge Award.
- CNN IBN's Real Heroes to Anshu Gupta.
- Changemakers Innovation Awards for S2S, Rahat & NJPC.

Contact GOONJ..

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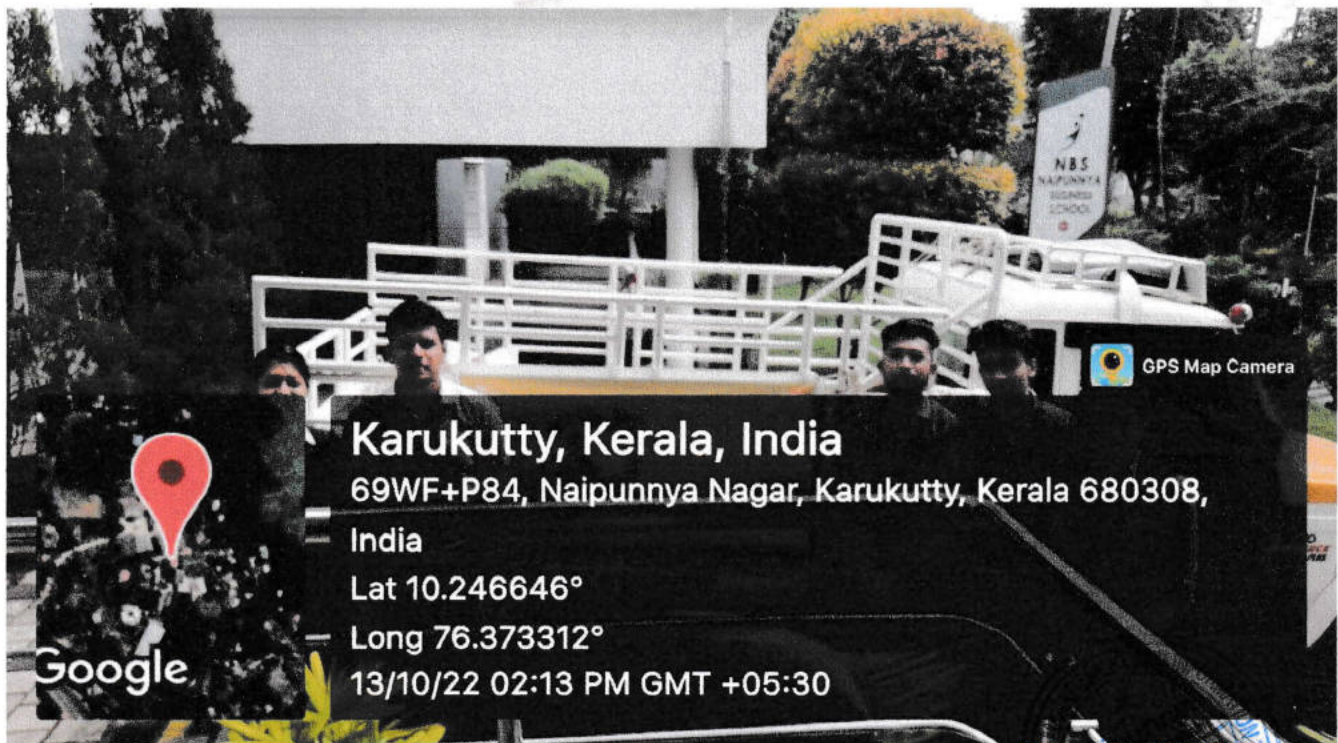
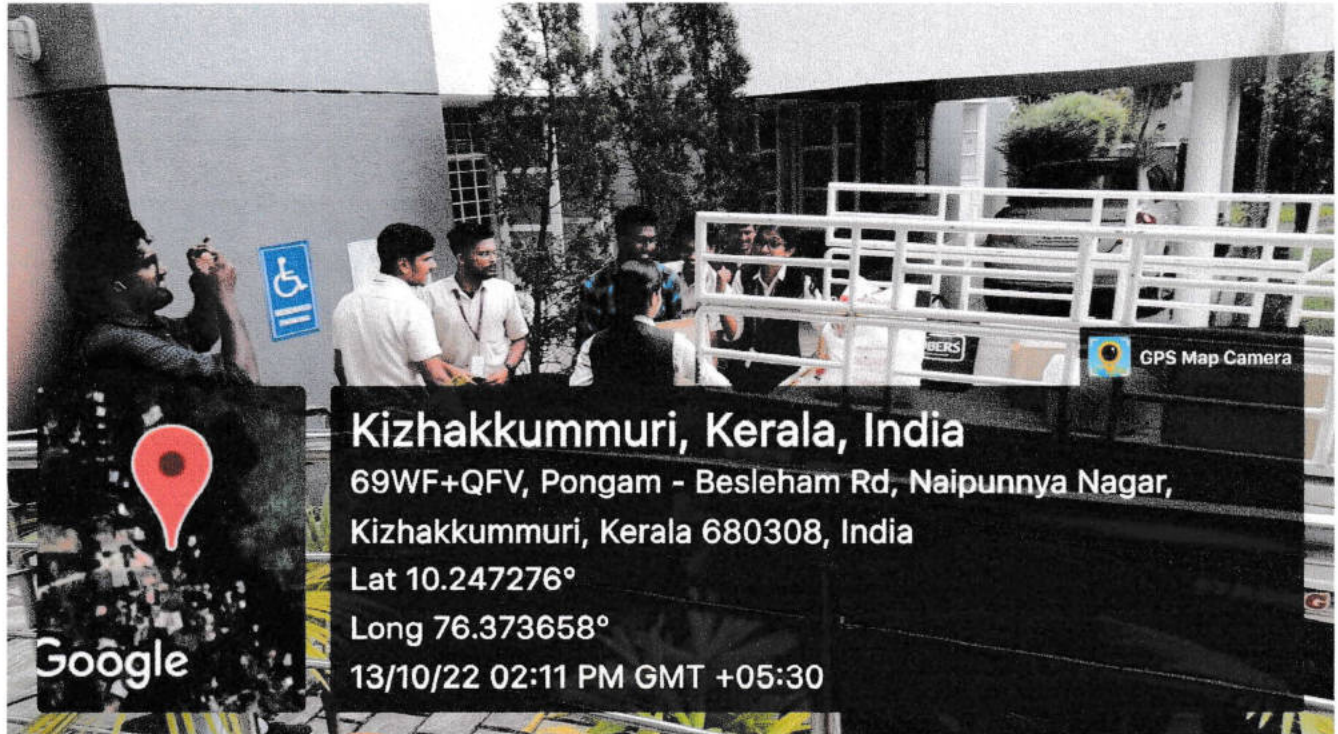
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Patna- Tel- 8287969768/8287971343

Rishikesh- Tel- 7055016761/7055016760/8287969744


Kochi- Tel- 8287971354/8595628608







(Subject to realisation of cheque)

GOONJ..  a voice, an effort

Received with thanks from Naipunnya Institute of Management & IT

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On account of Donation

A sum of rupees (in word) Seven Hundred & Ten Only -

In cash/ by cheque/ draft no. Cash

₹ 710/-

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