

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during 2021-22

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Links
1	Ms. Anitha Mary Alex		Empowering the MSE'sbthrough Open Baning :Prospects and Challenges	Dhan path 2022	Open Banking: How APIs are Transforming the Banking Sector	National	2021-2022	ISBN : 978-81-953626-3-9	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
2	Ms. Teresa Parackal	NAIVIGYAN 2022	A study on attitude of people towards household waste management with special reference to Koratty Panchayat			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
3	Ms. Lakshmi Priya MR	NAIVIGYAN 2022	A study on factors affecting switching behaviour of mobile service users- with special reference to Ernakulam district			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

4	Ms. Jissmol Binu Francis	NAIVIGYAN 2022	A study on the bandwagon effect among college students to invest in the stock market during pandemic with special reference to Ernakulam district		National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
5	Ms. Mini Joshy & Ms. Jeena Antony	NAIVIGYAN 2022	A Study on the Impact of Online Shopping on Retail Business with Reference to Textiles		National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
6	Ms. Roseland Peter	NAIVIGYAN 2022	Public Perception Towards Digital Payments		National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
7	Ms. Lakshmy Priya M G	NAIVIGYAN 2022	A study on consumer satisfaction and switching intention towards telecom services		National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



8	Ms. Noble Devassy & Ms. Rajani Stanley	NAIVIGYAN 2022	Education at crossroads: Covid 19 pandemic induced paradigm shift and after - opportunities and challenges in education sector			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
9	Dr. Antony George	NAIVIGYAN 2022	Study on customer engagement on social commerce platforms			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
10	Ms. Lakshmy Priya MG	NAIVIGYAN 2022	A study on customers' preference and satisfaction towards mobile banking services			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
11	Dr. Mathew Jose K	NAIVIGYAN 2022	Consumers perception towards health insurance during covid -19			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

12	Ms. Jeena Antony	NAIVIGYAN 2022	Influence of personality traits on stock market investors			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
13	Mr. Joseph James	NAIVIGYAN 2022	A study on customer perception on endowment plans of LIC with special reference to Ernakulam district			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
14	Dr. Fairouz Ashareff	NAIVIGYAN 2022	A study on the effectiveness of advertisement on the buying behavior of customers of Honda scooters			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
15	Ms. Vandana CH	NAIVIGYAN 2022	Study on work from home culture in IT industry during covid 19 pandemic with special reference to Kakkanad			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



16	Ms. Tony VM	NAIVIGYAN 2022	A study on challenges faced by women entrepreneurs with special reference to Angamaly municipality			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
17	Ms. Varghese Paul	NAIVIGYAN 2022	A study on work-life balance of female nurses with special reference to Angamaly municipality			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
18	Ms. Varghese Paul	NAIVIGYAN 2022	Feasibility of UPI (Unified Payment Interface) based transactions with reference to Thrissur district			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
19	Ms. Midhula Sekhar	NAIVIGYAN 2022	A study on inertia of investment towards cryptocurrency by youth of Ernakulam district			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



20	Mr. Tony V.M	NAIVIGYAN 2022	A study on the effectiveness of pop-up advertisements on internet among youngsters			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
21	Mr. Jiss Jose	NAIVIGYAN 2022	A study on the effectiveness of financial inclusion among daily wage workers			National	2021-2022	ISBN 978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
22	Aby John		Language Recognition System: An Application Based Study with Special Reference to Sociolinguistics and Computational Linguistics			National	2021-2022	ISBN 978-93-91215-67-			View Document
23	Cyril B	Signpost	Transhumanism :A Taste for Transgression in the Prospect of Jeanette Winterson's The Stone God's			National	2021-2022	ISBN 978-81-952711-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

24	Dr. Sonia S	Naihika	Yathra Sahithy mein manushy aur Prekriti ka antasambandh		National	2021-2022	ISBN 978-81-957655-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
25	Dr. Tessa Poulouse	Naihika	Paristhitik sangharsh: sanjeev ke upanyason ke sandarbh mein		National	2021-2022	ISBN 978-81-957655-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
26	Mr. Aby John	E-book	Language Recognition SYstem: An Application Based study with special Reference to SoeioHngrristies and'Computational Lingrristies		National	2021-2022	ISBN 978-93-9121 5'67'5 (eBook)DOI: 10.9734/bpi/mo no/978-93-9121 5'67-5		BP International - London Tarakeswar	View Document
27	Ms. Emil George	Signpost	The Great Indian Kitchen: An Analysis of the politics of the Kitchen Space' in Signpost		National	2021-2022	ISBN 978-81-952711-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



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30	Ms. Rejitha K Ravi	Bodhika	Drishyabhashasou ndaryam-'komala','higuitta' tudangiya cherukathakale munnirthyulla Padanam		National	2021-2022	ISBN-978-81-957655-1-5	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
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33	Simitha Lenish	Malayalam - Sandhyakallioode Kadilekk-Poem	Malayalam-Sandhyakallioode Kadilekk		National	2021-2022	ISBN : 97881949595-8-8		Mansoon books	View Document

34	Dr. Tessy Poullose	Naihika	Paristhitik sangharsh: sanjeev ke upanyason ke sandarbh mein			National	2021-2022	ISBN 978-81-957655-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
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37	Greena Joseph	Signpost	Stepping into the Well: A Shinto Revival through the Anime, <i>Inu Yasha</i>			National	2021-2022	ISBN: 978-81-952711-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

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39	Vandana Martin	Signpost	Blending of Science and Horror Fiction in the novel <i>The Invisible Man</i> by H.G. Wells			National	2021-2022	ISBN: 978-81-952711-2-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
40	Ms.Nithya Paul, Ms.Joicy Joy	VIGYAAN 21-22	An overview of various machine learning based brain cancer detection methods	7th National Conference on Emerging trends in cloud computing	VIGYAAN 21-22	National	2021-2022	978-81-949892-5-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
41	Mr.Fredy Varghese, Ms.Siji Jose	VIGYAAN 21-22	Bitcoin-Applications in modern Era and its Methodology	7th National Conference on Emerging trends in cloud computing	VIGYAAN 21-22	National	2021-2022	978-81-949892-5-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



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45	Mr.Fredy Varghese	VIGYAAN 21-22	Exploration of image processing tools in machine learning-A review	7th National Conference on Emerging trends in cloud computing	VIGYAN 21-22	National	2021-2022	978-81-949892-5-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

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48	Ms. Shajitha T B and Ms. Stinphy Maxon	NAIVIGYAN 21-22	Applications of graph theory in operations research	A collection of multidisciplinary research studies	NAIVIGYAN 21-22	National	2021-2022	978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
49	Ms. Sarithadevi S	NAIVIGYAN 21-22	PBL-A teaching and Learning approach	A collection of multidisciplinary research studies	NAIVIGYAN 21-22	National	2021-2022	978-81-950224-1-0	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

50	Ms.Laiby Thomas	NAIVIGYAN 21-22	A comprehensive overview of characteristics and challenges of IoT security	A collection of multidisciplinary research studies	NAIVIGYAN 21-22	National	2021-2022	978-81-950224-1-0	Naipunnnya Institute of Management and Information Technology, Pongam	Naipunnnya Institute of Management and Information Technology, Pongam	View Document
51	Mr. Jithu Doyal		A study on new-age technologies	SAMVED' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnnya Institute of Management and Information Technology (NIMIT)	View Document
52	Mr. Anand Thomas		A study on the use and importance of micro greens and edible flowers	SAMVED' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnnya Institute of Management and Information Technology (NIMIT)	View Document



53	Mr. Danish T N	The role of traditional Kerala cuisine in attracting tourists to Kerala	SAMVE D' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	View Document
54	Mr. Richi Thomas	A study on the Indian Breakfast Menu in Star Hotels in Kerala	SAMVE D' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	View Document
55	Mr. Rahul T R	The development of sustainable tourism in Kerala with special reference to Cherai	SAMVE D' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	View Document



56	Ms. Amrutha Anilen		A study on impact of behavior based safety towards seafarers – with reference to maritime industry	SAMVED' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	View Document
57	Mr. Renita Fernandez		A Study on Adaptation of tech-enabled kitchen among the working women community of Kerala	SAMVED' 21-22	National Conference on innovation and transformation in Hospitality and Tourism industry	National	2021-2022	978-81-9577511-8	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	Department of Hotel Management - Naipunnya Institute of Management and Information Technology (NIMIT)	View Document

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