

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during 2022-2023

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Links
1	Dr. Ann Mary Jones & Mr. Jefin Antony	Financial Management				National	2022-2023	ISBN: 978-93-91257-21-7	Naipunnya Institute of Management and Information Technology, Pongam	Nitya Publications	View Document
2	Ms. Teresa Parackal		Talent Management Versus Workload - A Creative Revamp for Educational Enhancement	Dhanpath 2023	Innovative Trends in Business Commerce and Management	International	2022-2023	ISBN : 978-81-953626-0-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
3	Dr. Joy Joseph Puthusseriy	NAIVIGYAN 2023	Consumer's Attitude towards Environment-Friendly Products			National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

4	Ms. Jissmol Binu Francis	NAIVIGY AN 2023	Investment inertia – influence on investment decision among working women		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
5	Ms. Lakshmy Priya M. G	NAIVIGY AN 2023	Customers awareness and satisfaction towards cashless transactions apps		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
6	Ms. Mini Joshy	NAIVIGY AN 2023	The Effect of Television Advertisements on Brand Preference of Consumer Durables.		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
7	Ms. Roseland Peter	NAIVIGY AN 2023	Perception of Online Counterfeiting and its Impact on Consumer Buying Behaviour		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

8	Ms. Teresa Parackal	NAIVIGY AN 2023	A Study on Relation between Work Pressure and Talent Attrition.		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
9	Ms. Rinku K Vithayathil	NAIVIGY AN 2023	A Study On The Influence Of Online Educational Applications Among College Students With Special Reference To Ernakulam District		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
10	Ms.Revathy A R	NAIVIGY AN 2023	A Study On Implementation Of Online Marketing Strategies For Increasing Sale Of Consumable Products In Myntra		National	2022-2023	ISBN-978-81-9502242-7	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
11	Ms.Neethu Valsan	N-Script	Attorinte Tamil Vivarthanangal: Moyiyum Porulum		National	2022-23	ISBN: 978-81-957655-5-3	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

12	Ms.Rejitha K Ravi	N-Script	Indian Gramangalile Manushyarude Jeevithayadarty athinte Vaikarika Charitrarekha: Padher Panjaliye Munnirthiyulla Padanam		National	2022-23	ISBN: 978-81-957655-5-3	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
13	Dr.Sonia S	N-Script	Agyey ke yathra vrithant: Are yayavar rahegaayad:ek Jhalak		National	2022-23	ISBN: 978-81-957655-5-3	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
14	Dr.Tessy Poulouse	N-Script	Ragdarbari meivyangya		National	2022-23	ISBN: 978-81-957655-5-3	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
15	Ms.Anna Binny	N-Script	Une traduction d'un conte		National	2022-23	ISBN: 978-81-957655-5-3	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

16	Ms.Eva Benny	IJRAR	The Mirage of Empowered Women in Women-Centric Malayalam Movies			International	2022-23	E-ISSN:2348-1269 P-ISSN:2349-5138	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
17	Ms.Vandana Martin	En_Scripta	Exploring the Psychoanalytic Themes in Christopher Nolan's Inception			National	2022-23	ISBN: 978-81-957655-4-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
18	Ms. Dhanya GS		Fog Computing with Optimized Block Chain Technique for IoT Based Data Security		International Conference on Circuit, Power and Computing Technologies (ICCPCT2023)	International	2022-23	DOI: 10.1109/ICCPCT58313.2023	Naipunnya Institute of Management and Information Technology, Pongam	IEEE Explorer	View Document
19	Binju Saju; Laiby Thomas; Fredy Varghese; Arpana Prasad; Neethu Tressa		Deep Learning-Based Brain Tumor Classification Prototype Using Transfer Learning	Proceedings of International Conference on Advances in Intelligent Computing and Applications (AICAPS)	International Conference on Advances in Intelligent Computing and Applications (AICAPS)	International	2022-2023	979-8-3503-3382-4	CUSAT	CUSAT	View Document

20	Mr.Livin P Wilson	Sensors and Transducers (Book)				2022-2023	ISBN 979-8890027849	Naipunnya Institute of Management and Information Technology, Pongam	Notion Press	View Document
21	Fredy varghese and Siji Jose	Learn C (Book)				2022-2023	979-888833774-5	Naipunnya Institute of Management and Information Technology, Pongam	Notion Press	View Document
22	Fredy varghese and Siji Jose	Computer Fundamentals and HTML (Book)				2022-2023	000-000047290-0	Naipunnya Institute of Management and Information Technology, Pongam	Notion Press	View Document
23	Ms.Sarithadevi S	Character recognition for Malayalam Palm leaf Manuscripts: An overview of Techniques and Challenges		AIP conference proceedings, 2023	International	2022-2023	https://doi.org/10.1063/5.0138616	Naipunnya Institute of Management and Information Technology, Pongam	Christu Jayanthi college	View Document



24	Mr.Prabhakaran KG	I Love Baking					2022-2023	978-81-957655-3-9	Naipunnya Institute of Management and Information Technology, Pongam	View Document
25	Mr.John Kizhekudan and Mr.Richi Thomas	Introduction to Hospitality Industry					2022-2023	788195765508	Naipunnya Institute of Management and Information Technology, Pongam	View Document

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