

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during 2019-2020

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Links
1	Dr. Joy Joseph Puthuserry		Decoding the Impact of GST Law on Share Market Operations	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
2	MS. Lakshmy Priya MG		Impact of GST in Small and Medium Enterprises with Special Reference to Textile Industry	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
3	Ms. Bindu Muralee dharan		Goods and Services Tax in India – A Post Implementation Analysis in Hospitality Sector	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

4	MS. Lakshmy Priya MG		Impact of GST - A Study among Retailers in Chalakudy Locality	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
5	MS. Lakshmi Priya MR & Ms. Litty Vincent		A Study on Customers Perception towards GST (Goods & Service Tax) in Ernakulam District	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
6	Ms. Teresa Parackal		A Comprehensive Analysis of Goods and Services Tax (GST) in India	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
7	MS. Lakshmy Priya MG & Ms. Teresa Parackal		Impact of GST on Corporate Performance - A Comprehensive Analysis	Goods and Service Tax in India - A Post Implementation Analysis	Dhan path 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

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8	Mr. Tony VM		A Study on Impact of GST on Entertainment Sector	Goods and Service Tax in India - A Post Implementation Analysis	Dhanpath 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
9	Ms. Jeena Antony & Ms. Rehna John M		An Evaluation of Retailers in Angamaly Under GST Regime	Goods and Service Tax in India - A Post Implementation Analysis	Dhanpath 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
10	MS. Lakshmy Priya MG		Green Tax in India- A Comprehensive Analysis in the current Perspective	Goods and Service Tax in India - A Post Implementation Analysis	Dhanpath 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document

11	Dr. Antony George		A Study on Impact of GST System to Retailers with Special Reference to Ernakulam District	Goods and Service Tax in India - A Post Implementation Analysis	Dhanpath 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
12	Ms. Noble Devassy		A Study on Impact of GST among Business Owners in the State of Kerala – With Special Reference to Thrissur	Goods and Service Tax in India - A Post Implementation Analysis	Dhanpath 2020	National	2019-2020	ISBN: 978-93-5396-865-6	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
13	Ms. Teresa Parackal & Ms. Jeena Antony	NAIVIGYAN 2020	A Comparative study on customer satisfaction towards public and private banks with special reference to SBI and Federal Bank in Thrissur District	NAIVIGYAN 2020		National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
14	Dr. Joy Joseph Puthuserry	NAIVIGYAN 2020	A Study on Digital Marketing	NAIVIGYAN 2020		National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and	Naipunnya Institute of Management and	View Document

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15	Dr. Joy Joseph Puthuserry	NAIVIGYAN 2020	Impact of Financial Literacy Programme on the saving attitude of Kudumbashree Womwn in Kerala	NAIVIGYAN 2020	National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document	
16	Ms. Bindu Muraleedharan	NAIVIGYAN 2020	A Study on Green Banking and Green Initiatives taken by State Bank of India - An Overview	NAIVIGYAN 2020	National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document	
17	Ms. Jeena Antony	NAIVIGYAN 2020	A Study on Investors Apprehension Towards Equity Investments	NAIVIGYAN 2020	National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document	



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25	Dr.Ambily M H	NAIVIGYAN	प्रकृति से जुड़े हुए मानवीय संस्कृति			National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	VIEW DOCUMENT
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28	Fr. Antony	Olippicha Vaakukal	Olippicha Vaakukal			National	2019-2020	ISBN 93-88830-26-1			VIEW DOCUMENT



29	Gigy Johnson	NAIVIGYAN	Deriving meaning from chaos:Narrative analysis of Eternal sunshine of the spotless mind			National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology,Pongam	Naipunnya Institute of Management and Information Technology,Pongam	VIEW DOCUMENT
30	Rejitha K Ravi	NAIVIGYAN	Prakriti Darshanam: kavitrayathil ninnu Kadal Jeevithathilekku			National	2019-2020	ISBN-978-93-5396-465-8	Naipunnya Institute of Management and Information Technology,Pongam Naipunnya Institute of Management and Information Technology,Pongam	Naipunnya Institute of Management and Information Technology,Pongam	VIEW DOCUMENT
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32	Ms.Neethu Valsan	Vakku kothiya Vicharangal	Vivarthanathinte Rashtreeyam-Sachidandanante kavita vivarthanangalude Vayana			National	2019-20	ISBN-978-81-944183-8-2			VIEW DOCUMENT
33	Dr.Sarika S	VIGYAAN 2020- Proceedings of the national conference	Passphrase Based Authentication to Prevent Shoulder Surfing Attacks	Proceedings of the National Conference on IoT	VIGYAAN 2019-20	National	2019-2020	978-93-5406-047-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
34	Binju Saju	VIGYAAN 2020- Proceedings of the national conference	Bigdata Applications And Challenges in Health Care	Proceedings of the National Conference on IoT	VIGYAAN 2019-20	National	2019-20	978-93-5406-047-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document
35	Ms. Saritha Devi S	VIGYAAN 2020- Proceedings of the national conference	A Study on the Influence of E commerce Website Quality on Customer Satisfaction among Working Professionals in Kerala	Proceedings of the National Conference on IoT	VIGYAAN 2019-20	National	2019-2020	978-93-5406-047-2	Naipunnya Institute of Management and Information Technology, Pongam	Naipunnya Institute of Management and Information Technology, Pongam	View Document



36	Ms.Siji Jose and Mr.Fredy Varghese	VIGYAAN 2020- Proceeding s of the national conference	Tools and Techniques used in IoT - A Review	Proceeding s of the National Conference on IoT	VIGYAAN 2019-20	National	2019-2020	978-93-5406-047-2	Naipunnya Institute of Management and Information Technology,Pongam	Naipunnya Institute of Management and Information Technology,Pongam	View Document
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