

3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the year 2022-23

Sl No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
1	A STUDY ON RECENT TRENDS IN DIGITAL PAYMENTS IN INDIA	Ms. Lakshmy Priya M G	Commerce	Madhya Bharti	Jun-22	ISSN: 0974-0066	View
2	IMPACT OF ONLINE SHOPPING ON RETAIL BUSINESS WITH REFERENCE TO TEXTILES	Ms. Mini Joshy & Ms. Jeena Antony	Commerce	Juni Khyat	Jun-22	ISSN: 2278-4632	View
3	PUBLIC PERCEPTION TOWARDS DIGITALPAYMENT	Ms. Roseland Peter	Commerce	Juni Khyat	Jun-22	ISSN: 2278-4632	View
4	THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE JOB PERFORMANCE	Dr. Remya Cheriyan	Commerce	Madhya Bharti	Jul-22	ISSN: 0947-0066	View
5	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH REGARD TO PALAKKAD DISTRICT	Dr. Remya Cheriyan	Commerce	Madhya Bharti	Jul-22	ISSN: 0947-0066	View
6	A Study on the Problems Faced by Small Tea Growers (STG) with reference to Wayanad District of Kerala	Mr. Jithin Scaria	Commerce	International Journal of All Research Education and Scientific Methods (IJARESM),	Aug-23	ISSN: 2455-6211	View

7	A Study on the Perception of Retailers on Goods and Services Tax with Special Reference to Thrissur District	Ms. Revathy A R	Commerce	Journal of Fundamental & Comparative Research	Oct-22	ISSN: 2277-7067	View
8	A STUDY ON CONTRACT FARMING: A STRATEGIC TOOL FOR WOMEN EMPOWERMENT IN KERALA	Dr. Ann Mary Jones & Mr. Jefin Antony	Commerce	Madhya Bharti	Dec-22	ISSN: 0974-0066	View
9	A CONCEPTUAL MODEL FOR DIGITALIZING FARMING OF MEDICINAL PLANT SECTOR IN KERALA	Dr. Ann Mary Jones	Commerce	Journal of Management & Entrepreneurship	Dec-22	ISSN : 2229-5348	View
10	A STUDY ON THE CONTRIBUTION OF SPORTS TOURISM IN LOCAL AND COMMUNITY DEVELOPMENT WITH SPECIAL REFERENCE TO KALOOR INTERNATIONAL STADIUM, ERNAKULAM	Mr. Shanmughadas K.G	Commerce	Madhya Bharti	Dec-22	ISSN: 0974-0066	View
11	SCOPE AND OPPORTUNITIES OF NEW EDUCATION POLICY 2020	Ms. Vandana C H	Commerce	Sambodhi Indological Research Journal of L.D.I.I	Dec-22	ISSN: 2249-6661	View

12	A SURVEY OF INTERNET OF THINGS IN LOGISTICS	Dr. Paulachan K Joseph & Ms. Noble Devassy	Commerce	Journal of Fundamental & Comparative Research	Dec-22	ISSN: 2277-7067	View
13	MSMES FOR RAPID AND EQUITABLE ECONOMIC GROWTH WITH SPECIAL REFERENCE TO KERALA,INDIA	Ms. Anitha Mary Alex	Commerce	Journal of Fundamental & Comparative Research	Dec-22	ISSN: 2277-7067	View
14	Study On Customer Engagement On Social Commerce Platforms	Dr. Antony George	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301	View
15	Climate Finance: The Need Of The Hour	Ms. Bindu Muraleedharan	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301	
16	A Study On Upsurge In The Adoption Of Ott Platforms During Covid-19 Pandemic With Special Reference To Thrissur District	Ms. Teresa Paracka	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301	

17	A Study On "Women Empowerment Through Kudumbasree" With Special Reference To Kanjoor Grama Panchayath	Dr.Fairooz, Dr.Jesney Antony & Mr.Jefin Antony	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
18	A Study On Customer Perception Towards Google Pay With Special Reference To Chalakudy Town	Ms. Reshma K Bhaskaran & Ms.Teresa Parackal	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
19	A Study On Consumer Buying Behaviour towards Financial Products	Ms. Jeena Antony & Ms. Lakshmy Priya M G	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
20	A Study On Consumer Perception Towards The Emergence Of Ott Media Services In Film Industry During Covid-19 Pandemic With Special Reference To Angamaly Municipality	Ms. Jissmol Varghese	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301

21	The Effect Of Television Advertisements On Brand Preference Of Consumer Durables	Ms. Mini Joshy	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
22	A Study On Social Media Marketing By Women Entrepreneurs In Ernakulam District	Dr. Paulachan K Joseph & Ms. Noble Devassy	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
23	A Study On Consumer Awareness Towards Chit Funds Of KSFE Limited In Ernakulam District	Dr. Paulachan K Joseph & Ms. Noble Devassy	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
24	A Study On Fundamental Analysis Of Realty Sector Companies Listed In Nse	Dr. Paulachan K Joseph & Ms. Noble Devassy	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301

25	A Study On Ratio Analysis Of Sleepwell Company, Irinjalakuda	Dr. Paulachan K Joseph & Ms. Noble Devassy	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
26	A Study Regarding The Different Modes Of Advertisements In The Mobile Phone Market	Ms. Reeta Babu	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
27	A study On Investment Behaviour And Pattern Of Working Women	Ms. Revathy A R	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
28	A Study On Investors Attitude Towards Mutual Fund As An Investment With Special Reference To Ernakulam District	Ms. Rinku Kunjachan Vithayathil & Dr. Joy Joseph Puthussery	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301
29	Perception of Online Counterfeiting And Its Impact On Consumer Buying Behaviour	Ms. Roseland Peter	Commerce	International journal for Humanities, Law and Social sciences	May-23	ISSN: 2348-8301

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30	IMPACT OF PERSONALITY TRAITS ON STOCK MARKET INVESTORS WITH REGARD TO RISK TOLERANCE	Ms. Jeena Antony	Commerce	Journal of Pharmaceutical Negative Results	Dec-22	VOL. 13 SPECIAL ISSUE 07 (2022)	View
31	A STUDY ON INFLUENCE OF SOCIAL INTERACTION AND RISK PERCEPTION IN THE INVESTMENT DECISIONS WITH RESPECT TO PERSONALITY TRAITS	Ms. Jeena Antony	Commerce	Specialusis Ugdymas / Special Education	Dec-22	Vol. 1 No. 43 (2022)	View
32	THE MEDIATING EFFECT OF FINANCIAL LITERACY ON PERSONALITY TRAITS AND INVESTMENT DECISIONS - A STUDY AMONG STOCK MARKET INVESTORS IN KERALA	Ms. Jeena Antony	Commerce	Central European Managemnet Journal	Dec-22	ISSN : 2336-2693	View
33	THE IMPACT OF COVID 19 ON KERALA'S MSME SECTOR	Ms. Anitha Mary Alex	Commerce	Journal of Positive School Psychology	Dec-22	ISSN : 2323-2330	View