

### 3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the year 2021-22

Sl No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
1	INVESTMENT INTERTIA – INFLUENCE ON INVESTMENT DECISION AMONG WORKING WOMEN	Ms. Jissmol Binu Francis	Commerce	Dogo Rangsang Research Journal	Jun-21	ISSN : 2347-7180	<a href="#">investment inertia</a>
2	IMPACT OF COVID-19 WITH SPECIAL REFERENCE TO PUBLIC PASSENGER TRANSPORTATION AMONG YOUTH	Dr. Antony George	Commerce	Dogo Rangsang Research Journal	Jun-21	ISSN : 2347-7180	<a href="#">covid 19 impact on public passengers</a>
3	A STUDY ON CUSTOMERS PREFERENCE TOWARDS INVESTING IN LIFE INSURANCE	Dr. Antony George	Commerce	Dogo Rangsang Research Journal	Aug-21	ISSN : 2347-7180	<a href="#">life insurance</a>
4	INVESTORS' PREFERENCE AND INVESTMENT OBJECTIVES TOWARDS PORTFOLIO OPTIONS – A STUDY AMONG INDIVIDUAL INVESTORS IN CHALAKUDY	Ms. Lakshmi Priya M G	Commerce	Dogo Rangsang Research Journal	Jul-21	ISSN : 2347-7180	<a href="#">portfolio options</a>
5	THE PURCHASE INTENTION OF GOLD AMONG CONSUMERS	Ms. Lakshmi Priya M R	Commerce	Juni Khyat	Sep-21	ISSN: 2278-4632	<a href="#">purchase intention of gold</a>

6	INFLUENCE OF OVERCONFIDENCE BIAS AND CONFIRMATION BIAS AMONG STOCK INVESTORS	Ms. Jeena Antony	Commerce	Dogo Rangsang Research Journal	Aug-21	ISSN : 2347-7180	<a href="#">overconfidence bias</a>
7	AWARENESS OF FINANCIAL INCLUSION AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	Ms. Rehna John M	Commerce	Dogo Rangsang Research Journal	Jun-21	ISSN : 2347-7180	<a href="#">financial inclusion among rural people</a>
8	A STUDY ON UNTAPPED EXPORT POTENTIAL OF KERALA	Ms. Noble Devassy	Commerce	Dogo Rangsang Research Journal	Jun-21	ISSN : 2347-7180	<a href="#">untapped export</a>
9	A STUDY ON THE IMPACT OF WORK LIFE BALANCE ON EMPLOYEE PRODUCTIVITY IN IT SECTOR – A SPECIAL REFERENCE TO ERNAKULAM AND THRISSUR DISTRICT	Ms. Bindu Muraleedhran & Ms. Noble Devassy	Commerce	Dogo Rangsang Research Journal	Aug-21	ISSN : 2347-7180	<a href="#">worklife balance</a>
10	MICRO-CREDIT LEVERAGE: EVIDENCE FROM A COMPARATIVE STUDY	Mr. Manikandan A	Commerce	Dogo Rangsang Research Journal	July 2021	ISSN : 2347-7180	<a href="#">micro credit</a>
11	ROLE OF TRADEMARK ON BRAND EQUITY –A STUDY ON CUSTOMERS PERSPECTIVE	Ms. Lakshmi priya M G	Commerce	Juni khyat	Sep-21	ISSN : 2278 -4632	<a href="#">trademark on brand</a>
12	A STUDY ON THE FACTORS INFLUENCING THE FINANCIAL DECISIONS ON RETAIL INVESTORS IN THIRSSUR DISTRICT	Ms. Lakshmi priya M G	Commerce	Juni khyat	Sep-21	ISSN : 2278 -4632	<a href="#">decisions on retail investors</a>
13	COVID -19 RAPID EFFECT ON THE MSME SECTOR AND MSME ON THE GO	Ms. Anitha mary Alex	Commerce	Dogo Rangsang Research Journal	December 2021	ISSN : 2347-7180	<a href="#">MSMS sector</a>

14	A STUDY ON SELF EFFICACY AND STRESS MANAGEMENT IN PROFESSIONAL LIFE EQUILIBRIUM OF MEN TEACHERS WORKING IN HIGHER SECONDARY SCHOOLS IN ERNAKULAM CITY	Mr. Varghese Paul	Commerce	Shodhsamhita: Journal of fundamental	December 2021	ISSN : 2277-7067	<a href="#">stress management</a>
SCOPUS							
15	STUDY ON THE REASONS AFFECTING STARTUP FAILURES, DIVERSIFICATI ON STRATEGY IN KERALA	Dr Antony George	Commerce	Turkish Journal of Computer and	Jun-21	ISSN : 5408-5417	<a href="#">startup failures</a>