

## Naipunnya Institute of Management & Information Technology

Affiliated to the University of Calicut, ISO 9001-2015 Certified

Accredited by NAAC with 8++ grade

## Feedback Report- Department of Hotel Management (Yearly Report)

Naipunnya Institute of Management and Information Technology, Thrissur
Department of Hotel Management (2022-2023)

Analysis on feedback on curriculum

1.4 Feedback system

1.4.1 Structured feedback on curriculum obtained from the following Stakeholders, for design and reviewing of syllabus on Calicut University choice-based credit system (CBCS)

Students: 42
 Teachers: 13
 Alumni: 20
 Employer: 11

Please note the following out-come from the feedback we have conducted in various levels

Total 10 questions were raised touching the various aspects of teaching and learning process

## Analysis of Employer Feedback

67 percentage of the students responded **outstanding and** 27 percentage marked as **Excellent** for the first question that is The students are prepared to contribute the goal of the organization.

The second question was the technical knowledge, management skills, communication skills and leadership skills of the students. 88 percentage of the students responded **outstanding and** 9 percentage marked as Excellent and others stated as 9 percentage also very good.

The third question was The curriculum promotes and encourages industry-academic interactions 45% responded as strongly agreed and 36% responded as agreed.

The fourth question was the The topics in the curriculum are relevant to the industry 55 percentage of the students responded **Strongly Agree and 45** percentage marked as **Agree** 





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The fifth question The curriculum adequately address issues related to professional ethics. 55 percentage of the students responded Excellent and 27 percentage marked as very good.

The sixth question mainly focusing The students are able to learn industrial practices quickly and adapt to the stream 66 percentage of the students responded very good and 36 percentage marked as Good.

The seventh question was Relevancy of the experiments in curriculum to the real-world applications.66 percentage of the students responded Excellent and 27 percentage marked as Very good and others stated as 9 percentage marked as good.

The eighth question the student's relationship with their seniors, peers and subordinates. 55 percentage of the students responded Excellent and 27 percentage marked as Very good and others stated as 18 percentage marked as good.

The nineth question was overall impression about the performance of students. 64 percentage of the students responded outstanding and 34 percentage marked as Excellent.

The tenth question was additional courses do should be included in the curriculum. Industry suggested to provide basic computer knowledge to students.

HOD, Department of Hotel Management

