

### Books Published and Edited by Faculty members

Sl No .	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher	Relevant link
1	Dr. Jacob P M	Management trends : past, present and future				National	2013	ISBN 978-93 – 80258-20-1		Sinhgad College of engineering	
2	Dr. Joy Joseph Puthussery	Business Research Methods				National	2011 New Edition	ISBN 978-93-8116-229-3		Ane Books Pvt. Ltd.	
3	Dr. Mathew Jose K	The Employees' state Insurance Corporation (ESIC) Organization and Functioning				National	2009 New Edition 2013	ISBN 978-93-80031-03-3		Abhijeet Publications, Delhi 110 094	

4	Dr. Joy Joseph Puthussery	Law and Practice of Income Tax				National	2013 New Edition	ISBN – 81-272-0881-7		Kalyani Publishers	
5	Dr. Jacob P M		The use of social networking sites for disaster management	NISMA Journal of Management			2013	ISSN : 0973-3957		NISMA Journal of Management	—
6	Dr. Jacob P M		Social Networking among Hr professionals	Trends and challenges in global business management			2013	ISBN 978-93-82338-84-0			
7	Dr. Jacob P M		Role of social networking in financial investment services	Managerial and technical innovations for business challenges			2013	ISBN 978-93-82332-27-7			
8	Dr. Jacob P M		Management trends : past, present and future				2013	ISBN 978-93 – 80258-20-1			
9	Prabhakaran K G	Professional Cookery					February 2007			Lumen Books 4 <sup>th</sup>	

							New edition 2013			Edition, Price Rs. 350/-	
10	Ms. Meera C M		Gnawing conflict: A perspective about the Pulayathachan Makkam in the film Melvilasam	Proceedings of the National Seminar on Cultural studies		National	September 2013			Mar Thomas College, Thiruvalla	
11	Ms. Lekha Pauly		Confluence of Female Dreams and New Alternatives for Green World: A Special reference to Starhawk's The Fifth sacred Thing				2014	ISBN			
12	Dr. Jacob P M		Social networking a-boon for tourism	sustainability management and power of innovation			2014	ISBN 978-82951-49-0		sustainability management and power of innovation	

13	Dr. Jacob P M		Role of Social Networking in Financial Investment Services	Managerial and technical innovations for Business Challenges			2014	ISBN-972-93-82332-27-7		Archers & Elevators Publishing House, Bangalore	
14	Mr. Antony George		The future Targets	<i>Innovative practices in global Business (Price 600),</i>			February 2014	ISBN-978-93-80530-36-9		Agasthiar Publications, Trichy	
15	Mr. Antony George		A Comparative Study on Factors Affecting Employee Empowerment in Higher Educational Institutions in Tamil Nadu and Kerala	IJEMR Vol 5 Issue 8 - Online			August 2015	ISSN 2249-2585 Print - ISSN 2249-8672		IJEMR	
16	Dr. Jacob P M		An Exploratory study on Road Rage and its degree of Prevalence in Cochin City	International Journal of Commerce and Management Research			November 2015	Online ISSN-2321-3612 Print ISSN – 2321-3604		PIJCMR	

17	Nijo Varghese		Role of Pacakging on Impulse Buying of Packaged Food Products	Vaidakthya' 16 National Conference on Trends and Challenges in Enterprise Managemen t (Proceeding s)		National	20-May -16	ISBN: 978-93-526 54-81-9		NBS	
18	Nijo Varghese		Elements of E-tailing Trust and its Effect on Online Purchase Intention	Vaidakthya' 16 - National Conference on Trends and Challenges in Enterprise Managemen t (Proceeding s)		National	20-May -16	ISBN: 978-93-526 54-81-9		NBS	
19	Nijo Varghese		Influence of store ambience and merchandisi ng on Customer Loyalty in	Gurukulam Journal of Managemen t research, Vol. 4, Issue 1, PP. 18-24		National	Novem ber 2016	ISSN- 2320-2238		Gurukulam Journal of Management research	

			Food Reriling								
20	Sabu Varghese		Reassessing the effect of psychological contract breach on corruption with ethical adherence and behavioral integrity as moderators: a conceptual study	Primax-IJCMR (Journal)			Sept. 2016	ISSN 2321-3612		IJCMR	
21	Dr. Jacob P. M.		“Brand Perception towards Mother’s Rice in Ernakulam District”	Vaidakthya 2016, Edited book Conference proceedings,		National	May-16	ISBN 9789352685387		NBS	
22	Dr. Jacob P. M.		A Study on Customer Satisfaction towards Back Water Tourism in Alleppey	Vaidakthya 2016, Edited book Conference proceedings,		National	May-16	ISBN 9789352685387		NBS	

23	Dr. Jacob P. M.		A Study on Emotional Intelligence and its Effect on Employee Performance at KLF Nirmal Industries Private Ltd	Vaidakthya 2016, Edited book Conference proceedings,		National	May-16	ISBN 9789352685387		NBS	
24	Dr. Jacob P. M.		Stress and its Impact on Job Performance of Nurses at LF Hospital & Research Centre	Vaidakthya 2016, Edited book Conference proceedings,		National	May-16	ISBN 9789352685387		NBS	
25	Dr. Jacob P. M.		A Study on the Perception of Online Shoppers towards Luxury Products	Vaidakthya 2016, Edited book Conference proceedings,		National	May-16	ISBN 9789352685387		NBS	

26	Sabu Varghese		A study on stress factors related to locomotive workers	Journal			Dec-16	ISSN			
27	Dr. Jacob P. M.		Indianisms in English language	Journal			Jan-17	ISSN: 0973-7839.			
28	Dr. Jacob P. M.		A study on Customer Satisfaction towards, Online taxi Services	Vaidakthya 2017, Edited book Conference proceedings		National	May-17	ISBN 9789352685387		NBS	
29	Dr. Jacob P. M.		A study on consumer's attitudes towards mobile advertising	Journal			Jan-17	ISSN: 0973-7839.			
30	Anitha Mery Alex & Noble Devassy		The challenges of E-payment System from the Users Perspective	Digital Financial Services for Sustainable Development	Proceedings of the National Conference	National	February 2017	ISBN-978-93-85105-71-5	NIMIT	St. Thomas College , Trissur	



			- An Overview								
31	Sreenish S. R.		THE ROLE OF BANCASSURANCE IN DIGITAL ERA	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT		International	1-Mar-17	ISSN 0976-2183		IJRCM	
32	Annu Mary Cyriac		K- Drama: A Lodestar to thr Indian Telenovelas	Aquinas Journal of Multidisciplinary Research, Vol. III		National	April 2017	ISSN 2395-7751		Aquinas Journal of Multidisciplinary Research	
33	Dr. Joy Joseph Puthussery		Socio-economic effects of Religious events with special reference to Kodungallur Municipality	International Journal of Multidisciplinary		International	April 2017	ISBN 978-93-80095-99-8		International Journal of Multidisciplinary	
34	Nijo Varghese		Impact of E-satisfaction on	Emerging Paradigms in Business:			20-Apr-17	ISBN: 978-93-80095-99-8			

			e-WOM Intention: Moderating Effect of Desire for Online Social Interaction	Marketing and HR Perspectives							
35	Dr.Ayana Johny		Study of the Success and Risk Factors for Technology Adoption with reference to the Indian Banking Industry	Vaidakthya 2017, Edited book Conference proceedings		National	20-May-17	ISBN 9789352685387		NBS	
36	Seethu Baby		Retelling Of an Epic: A Study on M T Vasudevan Nair's Randamoozham	Andromeda, Vo.3, No. 3		National	November 2017	ISSN 2455-0434		Andromeda	
37	Dr. Joy Joseph Puthussery		Impact of Events on Host Community : A study	Proceedings of National research conference on		National	2017	ISBN 978-93-5281-856-3		NRCCMS' 2017 Maharaja's college, Ernakulam	

			with special Reference to I.F.F.K.	Commerce Management and Social Science						
38	Dr. Joy Joseph Puthussery		Social Capital and Cultural Events : An Event Executive Committee Perspective	Proceedings of International conference on Commerce and Management in Changing Times		International	2017	ISBN 978-93-5300-371-5		ICCMCT'17 Maharaja's college, Ernakulam
39	Jithin Benedict	The Art of Business Communication				National	2017			Deepika Book House, shastri Road Kottayam -01. Rs. 250
40	Sreelakshmi Rajeev		Customer satisfaction on 'online taxi system'- a regression model	Xaverian Research Journal, Vol 6, No. 1		National	March 2018	ISSN 2321-0214		St. Xavier's college, Aluva
41	Neethu Tressa		Information System in Higher Educational Institutions	International conference on NextGen Information Systems and		International	July 2018			

				Technologies (Proceedings)							
42	Dr. Joy Joseph Puthussery		Local Resident Perception of social Events : An analysis on Economic and Socio Culture Impact	International Journal of Multidisciplinary		International	September -2018	ISSN 2455-3085		International Journal of Multidisciplinary	